

A Place to Call Home: Meeting Missoula's Housing Needs

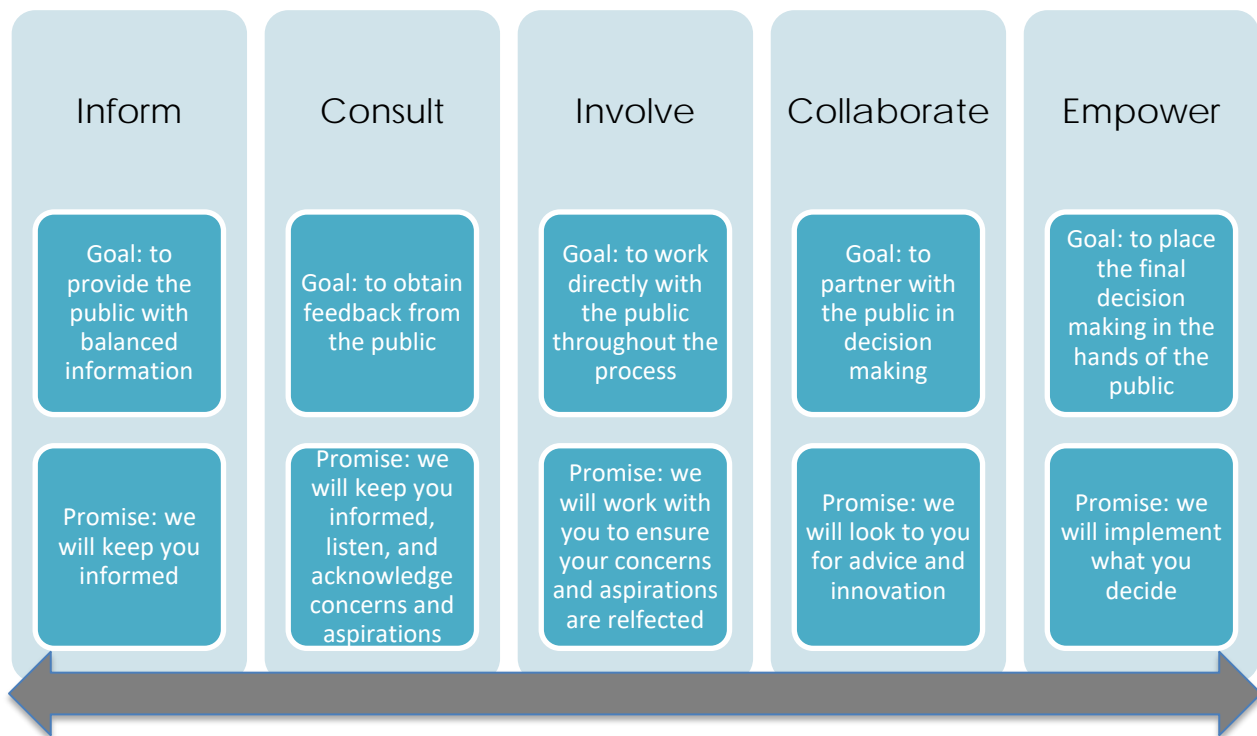
Guiding Principles

- **Diversity.** A healthy housing market includes options and resources for all Missoulians.
- **Innovation.** A commitment to innovation will ensure that this housing policy is as dynamic as the community it aims to serve.
- **Collaboration.** Missoula's housing policy relies on the collaborative spirit of this community and strong public-private partnerships.
- **Achievability.** While the goals of this housing policy are ambitious, they are also achievable. They reflect realistic projections of city resource sand the opportunities we have at our disposal.

Vision

Homes Build Strong Communities. By providing safe and healthy housing with a diversity of home types and affordability levels, we can support childhood educational success, enable Missoulians to improve our circumstances in the community, support individual and community health, and allow for a robust and thriving local economy.

Public Participation Spectrum



Adapted from the International Association for Public Participation (IAP2)



Public Participation Plan

Empower: A Place to Call Home Citizen Advisory Board

A Place to Call Home’s Citizen Advisory Board will be charged with guiding the policy’s implementation, reviewing the annual housing assessment, and leading the annual housing goal-setting process.

The Citizen Advisory Board will be formed after the passage of the Housing Trust Fund Ordinance.

Outreach Tools

- Regular Advisory Board meetings
- Online and written communications

Collaborate: Topic-Specific Work Groups

Similar to the development of the housing policy, implementation will require collaborative thinking and public-private partnerships. City staff will convene and facilitate topic-specific work groups composed of citizens with expertise on specific topics to dig into implementation decisions. The first work group will be a public-private housing financing work group to investigate how to bring new housing financing tools to the Missoula market.

Outreach Tools

- Regular work group meetings
- Online and written communications

Involve: Community Partners & Coalitions

We will rely on community partners and existing housing-focused coalitions to ensure that we are aware of and understand public concerns and aspirations as we work towards policy implementation.

Outreach Tools

- Regular phone and email communications
- In-person meetings
- Membership on Implementation Work Groups
- Focus Groups



Consult: Neighborhood Councils, Public Hearings, & Open Houses

Neighborhood Councils and neighborhood organizations will provide important avenues for staff to gain feedback from the community as we implement housing policy. We will also gather feedback through public hearings and community open houses open to the general public with targeted recruitment to reach underrepresented community members.

Outreach Tools

- Listening Sessions
- Neighborhood Leadership Team Meetings and General Meetings
- Community Open Houses

Inform: City Website and Written Communications

We will be sure to keep the public informed regularly about housing policy implementation by keeping the Housing & Community Development website up-to-date and by sharing updates as appropriate via other city avenues.

Outreach Tools

- Updates to City Council
- City Website and Social Media
- City Press Releases
- Neighborhood General Meetings