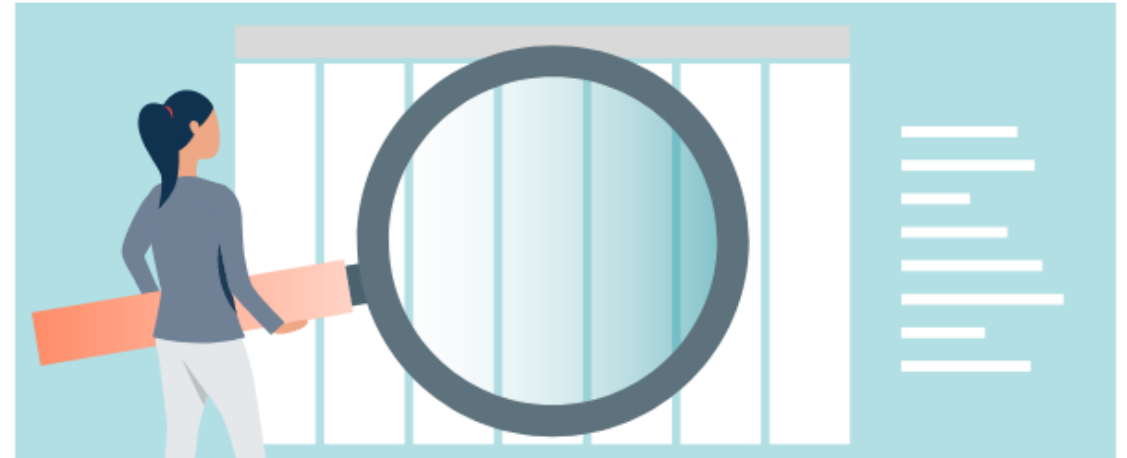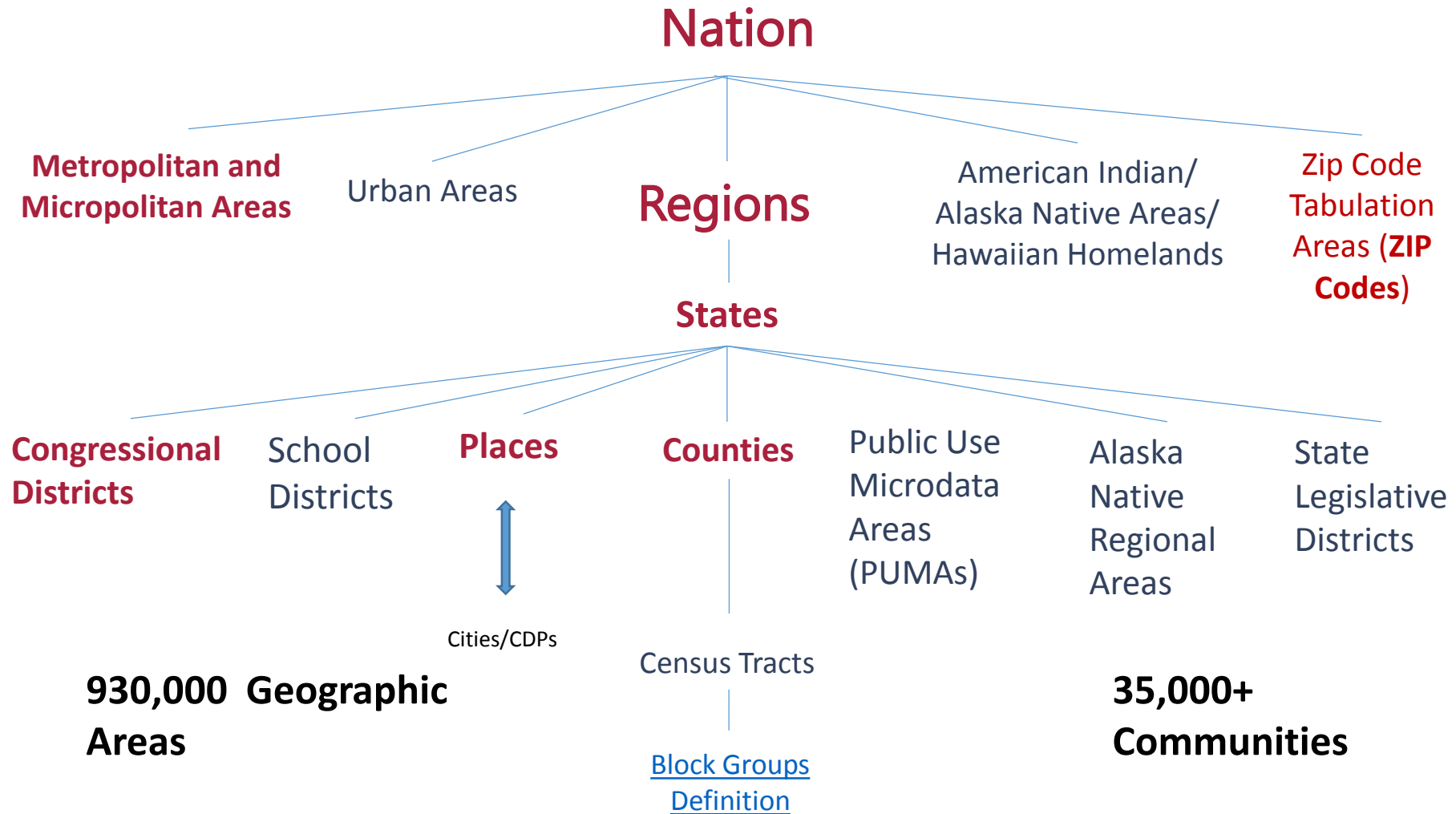U.S. Census Bureau
Lily Griego | 720.635.3596

Agenda~

- Why Census Data?
- American Community Survey
  - Narrative Profiles
  - Data Profiles
- Census.gov/QuickFacts
- data.census.gov
- Resources
- Q&A

Key Census Geographic Areas

Nation

Metropolitan and Micropolitan Areas

Urban Areas

Regions

American Indian/ Alaska Native Areas/ Hawaiian Homelands

Zip Code Tabulation Areas (**ZIP Codes**)

States

Congressional Districts

School Districts

Places

Counties

Public Use Microdata Areas (PUMAs)

Alaska Native Regional Areas

State Legislative Districts

Cities/CDPs

Census Tracts

Block Groups Definition

930,000 Geographic Areas

35,000+ Communities

Courtesy of Andrew Hait
Andrew.W.Hait@census.gov
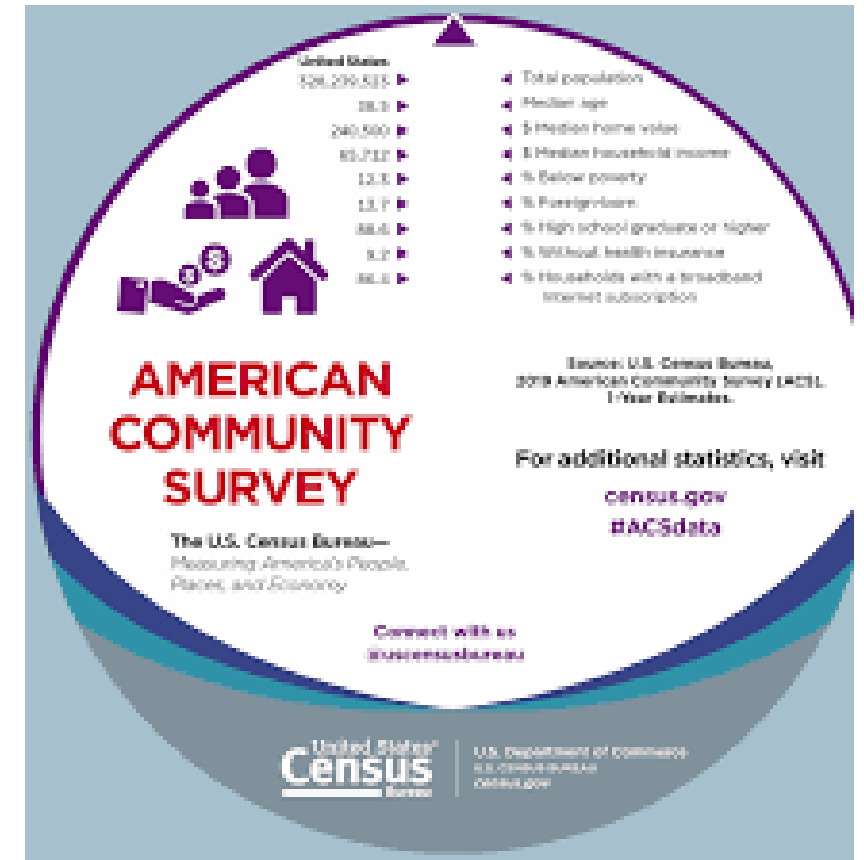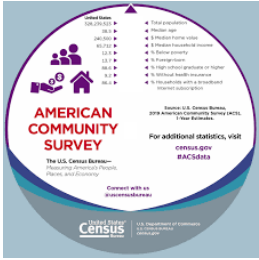
The ACS, American Community Survey

- Is a survey of 3.5 million addresses per year and informs Federal government spending of over $675 billion

- It covers over 40 topics, supports over 300 evidence-based Federal government uses, and produces 11 billion estimates each year

- Three key annual data releases
  - 1-year Estimates (areas w/ population of 65,000+)
  - 1-year Supplemental Estimates (areas w/ population of 20,000+)
  - 5-year Estimates (all areas) Ideal for analyzing data for small population groups

The American Community Survey (ACS) is the nation's most current, reliable, and accessible data source for local statistics on critical planning topics such as age, number of children, veterans, commuting, education, income, and employment. It provides social and economic data for local governments, service-based organizations, businesses and all end users.

American Community Survey

- Conducted every month and year
- Sent to a **SAMPLE** of addresses (about 3.5 million per year) in the United States, DC, and Puerto Rico
- Asks questions about topics such as education, employment, and transportation
- Provides current information about communities every year

Decennial/2020 Census

- Conducted every 10 Years
- Counts every person living in the U.S., District of Columbia and the five Territories
- Shorter list of questions, such as age, sex, race, and owner/renter status
- Provides an official count of the nation's population

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ACS Content - is designed to meet the needs of federal government agencies and is a rich source of local area information useful to state, local, and tribal governments, universities, and businesses.

POPULATION		HOUSING
SOCIAL Ancestry Citizenship Citizen Voting Age Population Disability Educational Attainment Fertility Grandparents Language Marital Status Migration School Enrollment Veterans	**DEMOGRAPHIC** Age Hispanic Origin Race Relationship Sex **ECONOMIC** Class of Worker Commuting Employment Status Food Stamps (SNAP) Health Insurance Hours/Week, Weeks/Year Income Industry & Occupation	Computer & Internet Use Costs (Mortgage, Rent, Taxes, Insurance) Heating Fuel Home Value Occupancy Plumbing/Kitchen Facilities Structure Tenure (Own/Rent) Utilities Vehicles Year Built/ Year Moved In

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How to Access Data @data.census.gov

The vision for data.census.gov is to improve the customer experience by making data available from one centralized place so that data users spend less time searching for data and content, and more time using it.

Redistricting Data

August 16th - Legacy Files

End of September – all files (DVDs and jump drives)