

MISSOULA

MIDTOWN

ASSOCIATION

MIDTOWN MASTERPLAN

Missoula Redevelopment Agency

Nov. 18 2021

PROJECT GOALS

1

Provide a voice for people who live, work, and utilize Midtown

2

Promote equitable development

3

Create predictability for private investment

4

Promote a sense of belonging

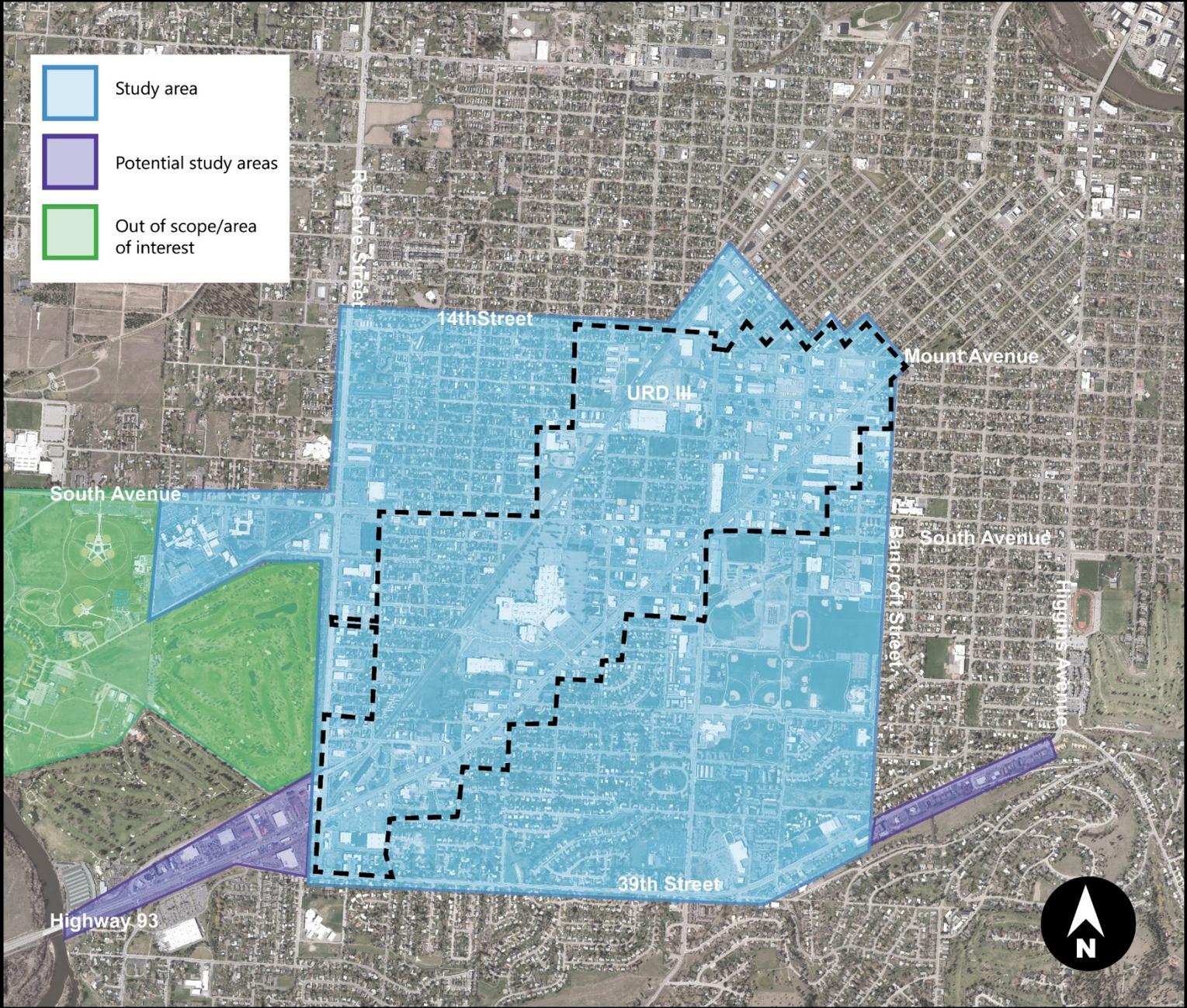
5

Leverage local dollars to attract Federal infrastructure funding

6

Build on existing planning initiatives for Midtown

- Study area
- Potential study areas
- Out of scope/area of interest



AREAS OF STUDY

People & Equity

Land Use

Connectivity

Green Infrastructure

Infrastructure

Business & Nonprofit Health

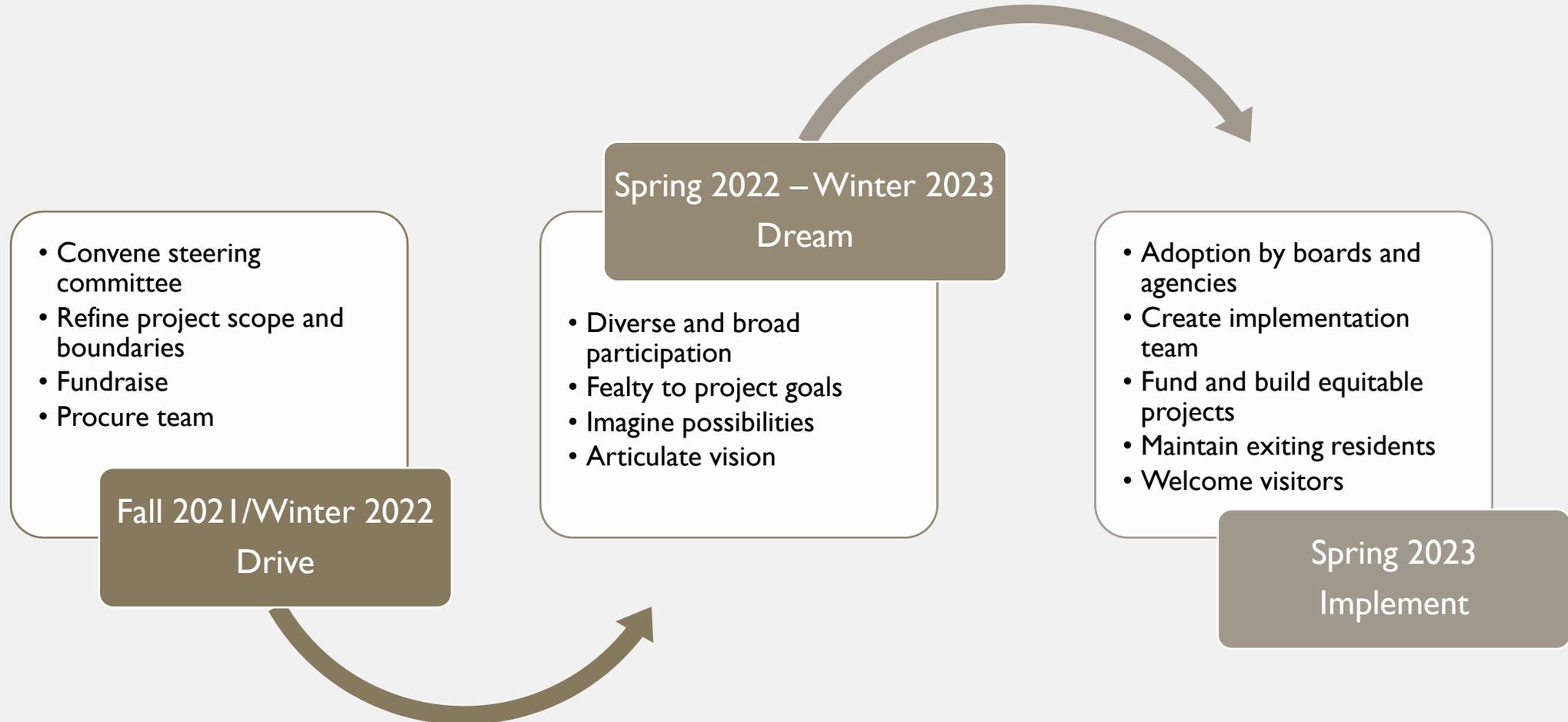
Housing

Parking

Parks & Recreation

Culture, Arts & History

TIMELINE



BUDGET

Revenue	Number of individual contributors	Cash in hand	Pledged	Total Committed	Pending
Private businesses	30	\$ 67,450.00	\$ 22,500.00	\$ 89,950.00	\$ 18,550.00
Public partners	6	\$ 31,500.00	\$ 60,000.00	\$ 91,500.00	\$ 370,000.00
Subtotal		\$ 98,950.00	\$ 82,500.00	\$ 181,450.00	\$ 388,550.00
Total				\$	570,000.00

Expenses	Actual	Projected
Masterplan management	\$ 3,660.90	\$ 50,000.00
Public participation	\$ -	\$ 50,000.00
Planning/engineering consultant	\$ -	\$ 470,000.00
Total	\$ 3,660.90	\$ 570,000.00

FUNDRAISING

\$25,000 +

Missoula Metropolitan Planning Organization

\$10,000 - \$25,000

Allegiance Benefit Plan Management

First Interstate Bank

First Security Bank

Jackson Contractor Group

Missoula County Fairgrounds

Missoula Tourism Business Improvement District/Destination Missoula

Southgate Mall

\$5,000- \$9,999

Clearwater Credit Union

DJ&A

Missoula Urban Transportation District/Mountain Line

Stockman Bank

University of Montana

\$1,000 - \$5,000

AlphaGraphics Missoula

BlueLine Development

Farmers State Bank

Opportunity Bank

IMEG (Territorial Landworks)

Glacier Ice Rink

Mann Mortgage

Opportunity Bank

Missoula Association of REALTORS

Morrison-Maierle

Sterling CRE

WGM Group

Missoula Parking Commission

Northwestern Energy

Encompass Design

The Foster Group

\$250 - \$500

Anderson ZurMuehlen

Flanagan Motors

The Missoulian

OS2 Office Solutions and Services

Trail Head River Sports

TrailWest Bank

Trempers Shopping Center

Big Dipper Ice Cream

Berkshire Hathaway MT Properties