

RESOLUTION NUMBER _____

A RESOLUTION OF THE MISSOULA CITY COUNCIL ADOPTING THE ENVISION WEST BROADWAY COMMUNITY MASTER PLAN AS AN AMENDMENT TO THE 2019 DOWNTOWN MISSOULA MASTER PLAN, WHICH IS AN AMENDMENT TO THE 2035 OUR MISSOULA GROWTH POLICY.

WHEREAS, in 2019 the Missoula City Council adopted the Missoula Downtown Master Plan, as an amendment to the 2035 Our Missoula City Growth Policy; and

WHEREAS, the 2019 Missoula Downtown Master Plan identified the West Broadway area as a gateway area to downtown, and included some broad concepts that included infill development and trail and park connections; and

WHEREAS, since completion of the 2019 Downtown Master Plan, several events have occurred that have elevated the importance of having a more detailed plan for the West Broadway area, including completion of the south side of the Russell/West Broadway Street intersection; City purchase of the Sleepy Inn and two other small properties within the planning area; a definitive strategy to move the City-owned Missoula Water facilities to another location; inclusion of the planning area in Missoula's single Opportunity Zone; and

WHEREAS, the Missoula Redevelopment Agency (MRA), the Downtown Business Improvement District of Missoula (BID), and the Missoula Economic Partnership (MEP) jointly agreed that a more detailed master plan in the West Broadway area would be beneficial to establish the community's priorities for the West Broadway area and to guide public and private investment in the area; and

WHEREAS, in December 2020, the BID and the MRA enlisted the assistance of an urban planning consultant to lead the planning process for the West Broadway area; and

WHEREAS, in March 2021 the MRA and BID formed a Steering Committee comprised of community leaders, neighborhood representatives, and business/property owners and other key stakeholders, to guide development of the plan, and;

WHEREAS, the Envision West Broadway Community Master Plan has been developed through a robust public planning process that has included public meetings, stakeholder meetings, online and in-person surveys, and;

WHEREAS, the planning team initiated the planning process with a five-day public charrette April 5-9, 2021, which included virtual and in-person engagement opportunities, and;

WHEREAS, the following five big ideas emerged out of public input to form the key recommendations of the plan:

1. Build the next great Missoula Neighborhood Center,
2. Be a good neighbor and respect local businesses currently on site,
3. Connect to the river and complete the path system,
4. Help solve housing and commercial space affordability issues,
5. Create a unique entry experience to urban Missoula; and

WHEREAS, in September 2021 an initial draft of the master plan was made available for public review and comment through the Envision West Broadway and the Engage Missoula websites and printed copies located at the Missoula Public Library, Lowell School, and North Missoula Community Development Corporation; and

WHEREAS, on October 7, 2021 the planning team facilitated a virtual meeting to solicit public input on the initial draft plan, and;

WHEREAS, in early November 2021 a final draft of the plan was made available for public review and comment through the Envision West Broadway and the Engage Missoula websites and printed copies located at the Missoula Public Library, Lowell School, and North Missoula Community Development Corporation; and

WHEREAS, on November 9, 2021 the planning team facilitated a meeting to solicit public input on the final draft plan, and;

WHEREAS, on November 16, 2021 the Missoula Planning Board conducted a public hearing on the final draft plan, and;

WHEREAS, on November 16, 2021 the Missoula Planning Board adopted the Envision West Broadway Community Master Plan as an amendment to the 2019 Downtown Master Plan, which is an amendment to the Our Missoula Growth Policy, and recommended that City Council also adopt the plan, and;

WHEREAS, in November the BID and MRA Boards adopted the plan, and recommended that City Council also adopt the plan.

NOW THEREFORE, BE IT RESOLVED that the Missoula City Council adopts the Envision West Broadway Community Master Plan as an amendment to the 2019 Downtown Master Plan, which is an amendment to the 2035 Our Missoula Growth Policy.

PASSED AND ADOPTED this _____ day of December 2021

ATTEST:

APPROVED:

Martha L. Rehbein

John Engen

City Clerk

Mayor

(SEAL)