



Application for Mayor of Missoula

*PLEASE NOTE: ALL APPLICATIONS ARE ATTACHED TO THE COUNCIL AGENDA AND ARE PUBLISHED ON THE CITY WEBSITE.

Applications are due August 26, 2022 by 12:00 PM

Please submit your completed application and attachments (resume, etc.) via email: cityclerk@ci.missoula.mt.us, or deliver it in person to the security desk at City Hall, addressed to:

Martha L. Rehbein, CMC, Legislative Services Director/City Clerk
City Clerk Office
435 Ryman
Missoula, MT 59802

The City Clerk office will confirm receipt of applications. Applicants are welcome to contact the City Clerk's office to verify receipt of application: 406-552-6078.

*Late applications will NOT be accepted.

1. APPLICANT INFORMATION	
1.1 Name: Scott Ranf	1.2 Email: sranf@mcats.org
1.3 Daytime Phone: (406) 274-7302	1.4 Alternate phone: n/a
1.5 Street Address: 1321 Bridge Court Way Missoula, MT 59801	1.6 Mailing address (if different than street address):
1.7 What ward do you live in? Ward 6	1.8 How long immediately prior to today's date have you been a resident of the City of Missoula? 34 Years
1.9 What is your current occupation? Technical Advisor and Youth Programs	1.10 Where are you currently employed? MCAT, Missoula Community Media Resource

2. QUALIFICATIONS

<p>2.1 Are you 21 years of age or older?</p> <p>Yes <input checked="" type="radio"/></p>	<p>2.2 Are you a qualified elector registered to vote in Missoula County?</p> <p>Yes <input checked="" type="radio"/></p>
<p>2.3 Have you been a resident for at least 2 years preceding the appointment to office of the City of Missoula or an area that has been annexed by the city?</p> <p>Yes <input checked="" type="radio"/></p>	<p>2.4 Have you resided in the State of Montana for at least 3 years?</p> <p>Yes <input checked="" type="radio"/></p>

3. QUESTIONS

<p>3.1 Serving as Mayor requires a full time commitment including presiding at Monday night Council meetings and other periodic morning, evening, and weekend appearances. Would you be able to fulfill these obligations?</p> <p>Yes <input checked="" type="radio"/></p>
<p>3.2 State your current and previous organizational affiliations, including political organizations. Previously I've worked with a variety of Non-Profits in Missoula from Missoula Downtown Partnership to Missoula Community Foundation and as far as Untied Way of Missoula. Most of these gigs were through Missoula's Community Media Resources "Media assistance Grants" which has worked with over 400 non-profits in various video productions that span from Interviews, Lectures, Rallies and causes with-in the City of Missoula.</p>
<p>3.3 State your relevant activities in the community which would prove useful to serving as Mayor. The relationships we, being MCAT, made over the years that gives a name and face to organizations accross our City and being able to connect these groups that may have never heard about eachother. I've been suprired how ofter I've used the knowledge gained from talking and working with these organizations to direct the people to the right places.</p>
<p>3.4 State your relevant work and lived experience which would prove useful to serving as Mayor. As someone who has lived in Missoula for all his life, I can see some of the issues of a growing economy and a service industry that doesn't match the gorwing demand for wayfinding and general information for those coming to Missoula. People want to move here and those who have called Missoula their home are dealing with raising cost of living and a city looking at many avenues to create hosuing stock over the years. How can we facilitate a growing city, that people want to move to, especially the aging population which is on track to increase by 20 percent with the decade.</p>
<p>3.5 State your educational background, listing institutions, degrees, certificates, areas of study, and dates received. Graduated from Big Sky High School in 2007 in Missoula.</p> <p>University of Montana 2007-2011 with a Bachelors in Journalism</p>

3.6 Why do you want to serve as Mayor?

To be Honest, I wanted carry on the previous Mayors goals of providing affordable housing and tackling the homeless issue. As he has laid down plans for the next few years I wanted to make sure that John Engen's vision came to fruition. I wanna keep my hand on the steering wheel until the next election to make way for someone to take the reins.

3.7 What is your understanding of the Mayor's general role in leading Missoula?

basically to be a punching bag for the people of Missoula to vent their frustrations. For that I don't wish this kind of scrutiny on anyone, but I believe if I come out as someone who will facilitate the transition into Missoula's future. It's important for me to make sure everyone is well informed and have a clear message that the city is a well oiled machine and has Missoulia's best interests at heart.

3.8 What is your understanding of the Mayor's legal responsibilities and obligations in leading Missoula?

Everything the Mayor does is a reflection on the city of Missoula as a whole. What they do in their work life and personal life often go hand and hand. The Mayor must be steadfast in their decision and own up to their mistakes. Being there is the most important thing and although the mayors office cannot be there to knock on every door to remind people about an upcoming zoning change, they must be clear in their work and their actions to reflect transparency.

3.9 What is your understanding of the Mayor's cultural and social leadership role in leading Missoula?

Trends come and go, people change. Society will often be at odds from something new challenging something old. As long as we respect the dignity of individuals and groups of people we'll have nothing to worry about moving forward. The Previous Mayor, John Engen, wanted to create a land acknowledgment, that was unique to the city in their efforts to give respect to the Salish-Kootanai tribes that lived here before us and I wanted to see about having something that isn't just a read it and move on to the next item.

3.10 Describe your leadership philosophy and style to lead during a crisis.

"Success is just a Byproduct of Hard Work." I heard that many years ago and have held onto that quote. Over the Pandemic I met many people with very polarizing views and it was clear that people were frustrated and scared. The longer things went on the more divided we became and having a place like city hall that has security and checks to even get into city council chambers makes me feel sad that we've lost touch with Missoulians. The struggle is real and the digital divide makes it even harder for our growing aging population to keep up.

3.11 Explain the taxation structure for local government, listing all main revenue sources and the law that applies to each, and discuss opportunities and limitations on those revenue sources.

From the very start, Missoula has had to deal with lack of resources and the pandemic led to many new programs that helped with housing security and creating mobile mental health crisis unit that we have seen success in mitigating lower level crisis and freeing up Police for other calls. I want to look into ways to have hard money devoted to programs that work and keep grants as a way to fund pilot programs, like Mobile Crisis Units, to expand and thrive. Its very fluid at times and we have to be aware that this money to going to the right places and not contributing to poor spending.

3.12 What are the most pressing issues Missoula will face in the next few years? List a total of five, explain why they are of importance, and rank them in order of importance (1 being most important). How would you address these issues?

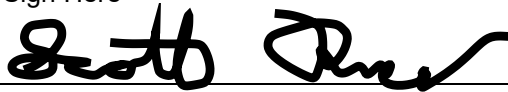
1. Housing, we need to increase housing stock. prices will trend up and down depending on demand
2. Homelessness, Supportive and informative environment for those struggling with housing insecurity.
3. Wages, the city can only do so much with wages, but it's important to advocate for the workers.
4. Equity, destigmatizing homeless and getting folks on track to finding a stable job and not jobs that keeps them too busy to handle day to day life.
5. Development, Missoula is trending into a bustling downtown and Missoula's in a unique ability to curb development through Tax Increment Financing.

3.13 Who are the leaders of the executive branch of City of Missoula government that report to the Mayor and how would you approach working with these leaders and their staff?
For the time Being I want to lean on staff to keep things running smoothly and add some things that maybe benneficial to better communication with eachother and the people of Missoula. We're leaning very heavy into digital meeting spaces like Zoom and Microsoft Teams, but wanted to create a place for folks of Missoula to go and feel comfortable when talking with staff and vice versa.

4. CERTIFICATION

I certify that the information contained in my application is true and correct in every respect and that I meet all the statutory qualifications to be appointed as the Mayor of the City of Missoula.

Sign Here



Date here (use the arrow to drop down calendar)

08-18-2022

City Clerk Staff

From: Marty Rehbein
Sent: Thursday, August 18, 2022 3:47 PM
To: Scott Ranf; City Clerk Inbound
Subject: RE: Mayor Application for Scott Ranf

Scott,

Thank you for your interest in serving as Mayor. This e-mail is confirmation that we've received your application. MR

Marty Rehbein | (She/Her)
Legislative Services Director/City Clerk
City Clerk Office
406-552-6078 | rehbeinm@ci.missoula.mt.us



From: Scott Ranf <sranf@mcate.org>
Sent: Thursday, August 18, 2022 3:39 PM
To: City Clerk Inbound <CityClerk@ci.missoula.mt.us>
Subject: Mayor Application for Scott Ranf

Hello,

I've attached my resume and application form to this email.

please let me know if I need anything else

thanks

--

-Scott Ranf
Wake Up Missoula Host
and Youth Programs at
Missoula's Community Media Resource
"Success is Just a Byproduct of Hard Work"

City Clerk Staff

From: Scott Ranf <srarf@mcats.org>
Sent: Thursday, August 18, 2022 3:39 PM
To: City Clerk Inbound
Subject: Mayor Application for Scott Ranf
Attachments: Resume_ Scott Ranf (1).pdf; Mayor Application_Scott_Ranf.pdf

Hello,

I've attached my resume and application form to this email.

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thanks

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-Scott Ranf
Wake Up Missoula Host
and Youth Programs at
Missoula's Community Media Resource
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Scott Ranf

Address

1321 Bridge Court Way

Apt A205

Missoula, MT, 59802

(406) 274-7302

sranf@mcats.org

Objective

I want to keep the hand on the wheel as the city transitions into the future. I have no desire to serve longer than the first year before the election to give folks a chance to take the time needed to build their campaign and usher Missoula into the future. I want to aim Missoula in the same direction to help tackle homelessness and mental health services and working at MCAT through the Missoula Public Library has given me a glimpse into the people struggling to find stable housing. We are also at a weird time with budget constraints which will see our belts tighten and deal with less money to work within these hard times. I'm a proponent of Tax Increment Financing and support Missoula Redevelopment Agency in their leveraging of funds to support infrastructure and double dipping when it comes to construction. As Mayor I want to ensure the people of Missoula get the same treatment our late Mayor John Engen gave, with Patience, Dignity and maybe a little humor.

Summary

My name is Scott Ranf and I've lived in Missoula my whole life. Born in 1988 I saw downtown Missoula turn from a ghost town into a bustling city. I graduated from Big Sky High School in 2007 and University of Montana in 2011 with a Journalism Degree. I soon entered the News at KPAX for 2 years and MCAT to the present date. Everything good in my life has been because of Missoula's Community Media Resource and I feel I'm in a unique position to lend my strengths in meeting deadlines and creating various programs and opportunities for my community.

Experience

Technical Director and Youth Programs

Missoula Community Access Television

500 North Higgins Suite 105, Missoula, MT 59802

MCAT@mcats.org or (406) 542-6228

2012-present

Production Assistant

KPAX News Station
2204 Regent St, Missoula, MT 59801
KPAX.com or (406) 542-4400
2012-2014

Children Programs

MCAT Summer Camps
2010-2014 Staff and Counselor
2015-Present Head Counselor and Coordinator

Description:

Summer Camps Consists of 3 different Curriculums which include

1. Wildlife/beginners videography
2. Stop Animation
3. Directing Camp
4. Media Camp

Flagship

Washington Middle School
2012-2014 assistant to Christian Ackerman's Movie Making Club
2014-2020 Head Volunteer for Movie Making Club

Hellgate High School
2014-2019 Movie Making Club

C.S Porter
2014-2020 Lights! Camera! Action! (Movie Making)

Lowell School
2017-2020, Movie Making Club

Description:

Throughout the course of the school year I would go to various School in the Missoula County District and teach these kids about Video, Editing and Basic storytelling. At the end of the year we showcase The videos each school has produced.

Boys and Girls Club

2012-present

Description:

Every Summer for three weeks the Boys and Girls Club of Missoula County comes down to our station, MCAT, to learn and make short movies in a three week course.

Software, For Broadcast and Live Streaming

Final Cut Pro
2010-Present

TriCaster by Newtek, Live Switcher/Streamer
2010-Present

Adobe Photoshop
2011-Present

Adobe Premiere Pro
2014-Present

TERAdek Live streaming
2015-Present

Wirecast Studio Switcher/Live streamer
2017- Present

OBS - Open Broadcast System
2018-Present

Zoom App
2020-Present

Podcasting, Røde Caster
2021-Present

Facebook and Youtube Live streams
2015-Present
