

MONICA TRANEL FOR MONTANA

July 2022- November 2022

Event Coordinator, Finance

- Coordinated fundraising events, meet-and-greets and campaign rallies for Monica Tranel's campaign for Congress.
- Coordinated in-person, out-of-state fundraising events as well as virtual fundraising efforts that often included collaboration with political action committees or policy advocacy groups.
- Part of a team that raised three millions dollars over the course of the campaign.

FOOD52

September 2021- June 2022

Supervising Producer, Video

Pitch, develop and produce editorial and e-commerce food content for Food52.

- Oversee production of Food52's massively successful YouTube channel including development of new series and refreshing franchise productions.
- Manage productions for both hosted and non-hosted food and recipe videos.
- Oversee edits and manage editorial calendar for daily video posts.

FREELANCE

November 2020-September 2021

Food Journalist + Producer

Develop written, social and video content for well-established food media brands. Please inquire for work samples.

- Developed written food content for The New York Times Cooking, Bon Appetit, Bon Appetit's *Basically*, Parade Magazine, Rachael Ray In Season, Food52 and theKitchn.
- Developed live and taped video content, for television and social media, for *Rachael Ray*, Food Network's *In the Kitchen* app, Costco.com, Bon Appetit's *Basically* and Food52.
- Food stylist for Ina Garten's *Barefoot Contessa*.

BIDEN FOR PRESIDENT

September 2020- November 2020

Digital Organizer, Mobilization

Co-lead the Biden-Harris coordinated campaign phone banking program for the Democratic Party of Iowa that made three million statewide direct voter outreach calls over the course of the campaign.

- Remotely recruited, trained and mobilized networks of volunteers and volunteer leaders.
- Coordinated with political action groups such as Planned Parenthood, Moveon.org and Emily's List and out-of-state volunteer organizations, like SwingLeft and California Democrats, to join campaign efforts.
- Lead daily virtual training sessions, managed call scripts and databases and hosted virtual kick-off campaign events with campaign surrogates and other high-profile political figures.

VIACOM-CBS

August 2010-May 2019

Senior Producer

Conceptualized, pitched, developed and produced segments for the daytime talk show *Rachael Ray* under the direction of the host and executive producers for the live to tape daily daytime talk show.

- Collaborated with colleagues, celebrity chefs and influencers to create unique, meaningful and engaging culinary segments on a daily basis.
- Worked with brands, brand partners and corporate sales teams to develop sponsored segments for integrations that align both creative and client specifications.
- Daytime Emmy Award for Outstanding Talk Show, Informative (2018).

Education

Columbia College, 2010

BA Interdisciplinary Arts + Media Production