



HIGGINS CORRIDOR: BROOKS TO BROADWAY

ENGAGEMENT SUMMARY • DECEMBER 2022-JANUARY 2023

Higgins Corridor: Brooks to Broadway Plan's third round of public engagement was conducted with the focus of gathering community feedback on the preferred alternative. A multi-faceted approach, including in-person and virtual meetings and online engagement, provided a convenient means for business owners and residents to be involved with the project.

BUSINESS AND OTHER STAKEHOLDERS

53 BUSINESSES

were engaged through MDA, BID, Florence Building and 1:1 meetings

Business Owner Feedback



LIKES

- Allowing left-turns/providing a turn lane
- Improving safety
- Separating travel modes



CONCERNS

- Parking Management and Supply
- Congestion
- Construction Impacts



GENERAL PUBLIC

>150 RESIDENTS ENGAGED FACE-TO-FACE BY THE PROJECT TEAM

>660 VIRTUAL OPEN HOUSE PARTICIPANTS

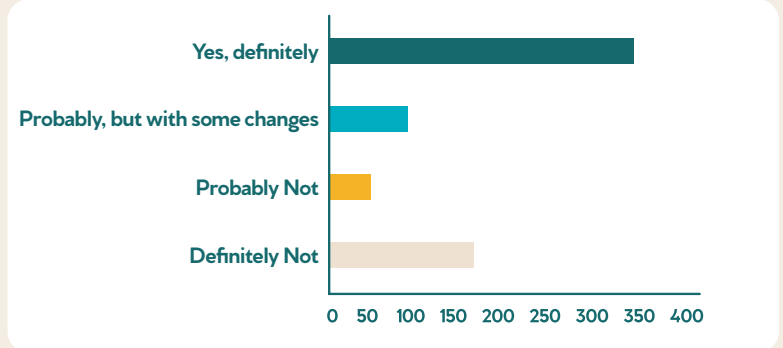
≈1,900 VISITS TO THE PROJECT WEBPAGE

23 EMAILS, CONNECTIONS AND CONVERSATIONS

10 CITY MEETINGS

PUBLIC OUTREACH ROUND 3 RESULTS*

The webpage hosted on the Engage Missoula website allowed residents and business owners to conveniently participate in the project via an online survey, a project ideas tool, and an interactive map.



LIKES

- Raised bike lanes (63%)
- Left-turn lanes (60%)
- Shorter crossings (43%)



CONCERNS

- Increased congestion (57%)
- Loss of Parking Spaces (42%)



OTHER FEEDBACK THEMES

- Questions about project timing
- Concerns about interactions with right-turning vehicles
- Like people-oriented nature of concept
- Higgins is a destination
- Questions about intersection treatments
- Interest in parking management



*As of January 18, 2023