

HIGGINS CORRIDOR: BROOKS TO BROADWAY

ENGAGEMENT SUMMARY • MARCH – APRIL 2022



The Higgins Corridor: Brooks to Broadway Plan's second round of public engagement was conducted with the focus of gathering community feedback on several proposed corridor alternatives. A multi-faceted approach, including in-person and virtual meetings and online engagement, provided a convenient means for business owners and residents to be involved with the project.

PRIORITIES AND CONCERNS

Participants in the open houses and virtual meetings liked the following about the proposed alternatives:

- Maintaining trees and landscaping
- Left-turn lanes
- Minimizing parking impacts
- Raised bike lanes

Participants indicated the following concerns:

- Painted bike lanes
- Conflicts between people biking and people going into/out of parking spaces
- Loss of parking
- Impacts to furnishing areas
- Snow storage if no center turn lane provided
- Pedestrian and bicycle conflicts if the bike lane is located next to, and at the same level as, the sidewalk

BUSINESS OWNER FEEDBACK

Business owners who participated in meetings with the project team expressed similar likes and concerns to those of the public.

LIKES

- Left-turn lanes
- Improved safety

CONCERNS

- Parking (loss of parking and/or how it is managed)
- Congestion
- Construction impacts



VIRTUAL OPEN HOUSE

MORE THAN 1,000 UNIQUE VIEWS and nearly 75 participants responded to the online open house survey hosted on the project webpage.

LIVE VIRTUAL PRESENTATIONS

17 ATTENDEES participated in two live presentations held virtually via GoToWebinar.

IN-PERSON OPEN HOUSES

NEARLY 40 COMMUNITY MEMBERS attended a pop-up meeting in Downtown Missoula and a drop-in meeting held at the Senior Center during First Friday.

STEERING COMMITTEE MEETING

28 ATTENDEES from 14 organizations and businesses participated in the second steering committee meeting.

BUSINESS OWNER ENGAGEMENT

64 BUSINESS OWNERS were invited to participate in small group or one-on-one meetings.

8 IN-PERSON MEETINGS were held with area businesses and organizations.

PROJECT WEBPAGE

During the second round of engagement, the project webpage received:

- **1,300 PROJECT WEBSITE VISITS**
- **7 CONTRIBUTIONS** to "Ideas" on the project webpage

