

**City of Missoula, Montana
New Business Item**

Item: Public Forum - University of Montana Gilkey Informational Sign

Council Meeting

Date: January 23, 2023

Sponsor(s): Charlie Ream, Assistant Planner, CPDI

Prepared by: Charlie Ream, Assistant Planner, CPDI

Ward(s) Affected:

- | | |
|--|---------------------------------|
| ☐ Ward 1 | ☐ Ward 4 |
| ☐ Ward 2 | ☐ Ward 5 |
| ☒ Ward 3 | ☐ Ward 6 |
| | ☐ N/A |

Action Required:

City Council shall hold the public hearing as a public forum and shall have no power to deny or condition the proposed use but shall act only to allow a public forum for comment on the proposed use (Title 20, Chapter 20.85.095.E).

Recommended Motion(s):

Not applicable. No motion is required because City Council shall have no power to deny or condition the proposal.

Background:

City of Missoula Community Planning, Development, and Innovation has received a notice from SMA Architecture and Design on behalf of the University of Montana of their intent to replace an existing sign with a larger sign at Gilkey Hall at the intersection of Arthur Ave. and Connell Ave. The proposal includes the addition of one 8'-10" ground sign on the southwest corner of Gilkey Hall, perpendicular to the sidewalk along Arthur Ave. The subject property is located at 950 Arthur Ave. The proposed project includes the removal of the existing informational sign at the same location on Arthur and Connell Avenues and the addition of a taller sign in the style of the University's new wayfinding signage initiative. The size and orientation of the new design will better orient visitors to the University of Montana Campus and aims to improve vehicular, bicycle, and pedestrian campus circulation and safety.

The ground sign would be placed 5' from the Arthur Ave. sidewalk and 6' from Connell Ave. The sign will be approximately 35 square feet in area and 8'-10" feet in height. The sign is composed of an illuminated black box with white text reading 'Harold and Priscilla Gilkey Welcome Center' and topped with an illuminated UM logo approximately 2'-10" x 4'.

The proposed sign is larger than the maximum allowed area and height for a ground sign in the OP-3 Public Lands and Institutional zoning district (Title 20, Chapter 20.75.050). The maximum area allowed is 24 sq. ft. and the maximum height is 6'.

Financial Implications:

None.

Links to external websites:

None.