

MASON DOW

Missoula, Montana

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WORK EXPERIENCE

Climate Smart Missoula – Missoula, Montana

Program Manager, August 2020 - Present

- Initiated and grew Climate Smart's community-based carbon offset initiative, the *Missoula Footprint Fund*. Tracked commodity lifecycles to ensure quality and transparency for all parties and found creative marketing strategies to communicate product value to customers. Organized developers and project partners, and cultivated community support and awareness.
- Led programs focusing on transportation decarbonization, wildfire smoke preparedness, and political advocacy on climate. Worked on Climate Smart programs including *Building's for the Future*.

Accelerate Montana's Rural Innovation Initiative - Missoula, Montana

Marketing Intern & Student Ambassador, Jan 2020 – June 2020

- Planned and marketed events and programming to aid the development of rural and indigenous entrepreneurial ecosystems, and highlighted success through interview-based storytelling.
- Developed resources and messaging to aid entrepreneurs navigating a turbulent business environment created by COVID-19.

Montana Renewable Energy Association - Missoula, Montana

Media and Marketing Intern, Jan 2018 – Jun 2018

- Crafted marketing and media strategy using social media and digital communication.
- Curated and authored content to drive organizational message for political and fundraising purposes.

SERVICE

Missoula Food Bank AmeriCorps Service Member

VISTA Associate, Missoula Food Bank, Summer 2020

- Managed cases for Montana's COVID Rental Assistance Application program. Fielded client calls and organized and submitted online documents and tracked program data.

Feeding the 406

Founder of UM Student Group, Sept 2016 – May 2020

- Founded and coordinated a student group with the mission of rescuing food waste from local high schools and using it to reduce hunger.

EDUCATION

University of Montana, Class of 2020

B.S in Management, B.S International Business – Magna Cum Laude

- 3.80 GPA, Magna Cum Laude, Mortar Board International Business Student of the Year
- Davidson Honors College Honors Scholar and "Community Champion" award recipient
- Minor in Climate Change Studies, instructor of "Climate Solutions" undergraduate course
- Certificate in Sustainable Business Practices, Franke Global Leadership Initiative Fellow

SKILLS

- Ability to think critically and systematically about complex and nuanced problems.
- Strong written and verbal communication skills, with an emphasis on clear and concise storytelling.
- Passion for playing in and protecting outdoor spaces
- Ability to think critically and systematically about complex and nuanced problems.
- Strong written and verbal communication skills, with an emphasis on clear and concise storytelling.
- Desire to engage civically with my community.
- Strong emotional intelligence and leadership skills.
- Varied experience with marketing strategy, content creation and curation, and public-facing communication.
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