

# MISSOULA

## HISTORIC PRESERVATION COMMISSION (HPC)

### PRESERVATION PLAN – UPDATED 2018

#### I. EDUCATION

Provide guidance, information, instruction and assistance to the public in all Historic Preservation related issues.

- Positive, productive use of Historic Preservation Ordinance
  - Subcommittee actions and guidance on ordinance
  - Provide context when needed on preservation issues
  - Public forums
  - Updates to existing language
- Maintain and build relationships to Historic Preservation organizations
  - Build communication with MPA, SHPO, UM, PHM, Public schools, FS, NPS
- Serve as consulting resource for historic sites
  - Provide more meaningful outreach to groups and individuals
- Preservation related activities (Education through actions)
  - Moon-Randolph Workshops (new effort)
  - Window workshops
  - Building stabilization
  - Preservation Month, Walk & Roll Week, Missoula Memory Project, Downtown Heritage (new efforts)
- Outreach
  - Continue to improve and update website/social media resources and information
  - Provide up-to-date research regarding historic preservation and planning to the community and within Development Services
  - Update, create and provide downloadable handouts, guides, information and tours (new effort)
  - Host new events (new effort)
  - Training for board members
  - Initiate plans and ideas from board members

- Use website/social media to create contact list for our professionals to provide insight and guidance on preservation issues

## **II. ADVOCATION**

Update existing and establish new incentive programs and partnerships to better accommodate local historic preservation related efforts.

- Encourage integration of preservation in policy-making
  - Continue efforts in ordinance development
  - Monitor Historic Preservation role in land use programs
- Provide leadership and vision in historic preservation
  - Develop advocacy opportunities and projects
- Use of grants and other monies to strengthen preservation efforts
  - Seek additional grant opportunities
  - Demonstrate economic benefits of historic preservation.

## **III. COLLABORATION**

Working together with public, local and state government, and any agencies to preserve historic and prehistoric sites and structures.

- Interact with Preserve Historic Missoula and Montana Preservation Alliance
  - Maintain active membership at meetings and activities
  - Cooperative ventures with Preservation month and preservation awards
- Partnerships with The University of Montana
  - Maintain connection to Historic Preservation Certificate program
  - Maintain active and positive relationship with UM building projects
- Interactions with the National Park Service and Forest Service
  - Seek out ways to collaborate on projects
- Cooperate with preservation minded organizations
  - Find ways to work with Missoula area realtors in promotion, awareness and marketing of historic properties
  - Work with developers, land owners, Missoula Downtown Association and the Missoula Redevelopment Agency

## **IV. IDENTIFICATION AND DOCUMENTATION**

Continue efforts to locate, evaluate, identify and provide historic documentation of potential historic structures and sites.

- Website
  - Develop website to be stronger resource and research tool in general
  - Create interactive maps of historic properties with links to historic data, national register information and history
- Slant street surveys

- Assist with efforts to document neighborhood
- Seek out new historic sites and opportunities
  - Actively communicate with neighborhood organizations and property owners to discover undocumented, unlisted properties
- Add listings to the National Register of Historic Places
  - Assist owners in efforts
  - Actively find new eligible properties

## **V. CELEBRATION**

Instill awareness and appreciation for Missoula's history, heritage and built environment.

- Annual Historic Preservation Awards
  - Continue to build excitement and participation for event
- Tours
  - Continue and expand walking/digital tour offerings
  - Develop scripts of information and history for tours
- Preservation Month
  - Build activities and participation for event
  - Further develop partnerships for events
  - Increase presence of preservation activities
- Exhibits/Interpretive Space
  - Photo exhibits in the Downtown, Mall and other areas
  - Discover other opportunities for historic photo exhibits
  - Develop materials for school visitations and public gatherings
  - Partner with other organizations in celebration activities
  - Find potential sponsors