



City of Missoula, Montana
Item to be Referred to City Council Committee

Committee: Public Safety and Health

Item: Proposal to regulate tobacco sales and prohibit the sale of flavored tobacco products

Date: June 18, 2020

Sponsor(s): Mirtha Becerra;#484;#Gwen Jones;#489;#Stacie Anderson;#482;#Heidi West;#491;#Julie Merritt

Prepared by: Marty Rehbein, Legislative Services Director

Ward(s) Affected:

<input type="checkbox"/> Ward 1	<input type="checkbox"/> Ward 4
<input type="checkbox"/> Ward 2	<input type="checkbox"/> Ward 5
<input type="checkbox"/> Ward 3	<input type="checkbox"/> Ward 6
<input checked="" type="checkbox"/> All Wards	<input type="checkbox"/> N/A

Action Required:
Consider ordinance

Recommended Motion(s):
I move the City Council: Informational presentation

Timeline:

Referral to committee:	June 22, 2020
Committee discussion:	June 24 or July 1, 2020
Council action (or sets hearing):	TBD
Public Hearing:	TBD
Deadline:	TBD

Background and Alternatives Explored:

On February 20, 2020, the City County Health Board adopted a resolution urging the City Council and County Commissioners to reduce youth access to and use of nicotine containing products to protect health. The board's resolution is attached to this agenda item.

The production and consumption of flavored tobacco products has increased exponentially in the past few years. E-cigarette use among U.S. high school students increased 135% from 2017 to 2019.2 Altogether, a staggering 5.3 million middle and high school students now use e-cigarettes. In Montana, 58 percent of high school students have tried e-cigarettes and 30.2 percent use them regularly.

In Montana, 300 kids under age 18 become new daily smokers each year. And 19,000 Montana kids now under age 18 will die prematurely due to smoking. The State of Montana, under an emergency order last October, took action to prohibit the sale of all flavored e-cigarettes in the state.

The Missoula City Council has received a community letter signed by about 80 different community members, a resolution from the Missoula Health Board asking us to take action, and most recently, the board of Providence Medical Center did the same.

This is an informational presentation to learn more about this pressing health issue and take appropriate action.

Financial Implications:

n/a

Links to external websites:

[Proposed Montana Department of Health and Human Services Administrative Rule](#)