CITY OF MISSOULA

STRATEGIC FRAMEWORK

MISSION

Reflecting the needs and values of our residents, the City of Missoula commits to enhancing opportunity and quality of life through effective delivery of City services and fiscal stewardship while maintaining and creating a harmonious natural and built environment.

VISION

We are an inclusive city where all people can live and celebrate meaningful, purposeful and fulfilling lives through the confluence of unparalleled recreational, cultural and entrepreneurial opportunities.

INTEGRATED PLANNING

UTILIZING THE OUR MISSOULA GROWTH POLICY AND OTHER ADOPTED PLANS AND INITIATIVES, DEVELOP A 3-5 YEAR STRATEGIC PLAN.

PEOPLE-FOCUSED OUTCOMES

CREATE CLEAR
PERFORMANCE INDICATORS
FOR KEY CITY SERVICES
AND NEW INITIATIVES.
COMMUNICATE PROGRESS
CLEARLY AND FREQUENTLY.

ENGAGEMENT

ENSURE EVERYONE HAS
ACCESS TO MAKE
MEANINGFUL
CONTRIBUTIONS TO
CITY ISSUES
IMPACTING THEIR
EVERYDAY LIFE.

INTENTIONAL INVESTMENT

STRATEGICALLY ALLOCATE
CITY RESOURCES TO KEY
SERVICES AND INITIATIVES
THAT ACHIEVE THE GOALS
OUTLINED IN THE
STRATEGIC PLAN.

TARGETED IMPLEMENTATION

DEVELOP ANNUAL DEPARTMENTAL ACTION PLANS THAT HELP US ACHIEVE OUR STATED STRATEGIC PLAN GOALS.