



City of Missoula

Strategic Framework and 2020-2023 Strategic Plan

Why do we need a strategic framework?

- The Our Missoula Growth Policy outlines 83 distinct goals.
- The Missoula City Council has adopted 31 department-level plans and initiatives that are administered by and implemented across eight divisions in the City of Missoula.
- The City lacks one overarching framework through which to coordinate this work, guide decision making and measure progress.

What is the goal of the strategic framework?

- To support departments in the integration and implementation of their plans and initiatives.
- To create transparency and access to information for the public on how decisions are made.
- To shepherd all our work towards one unified vision.

CITY OF MISSOULA

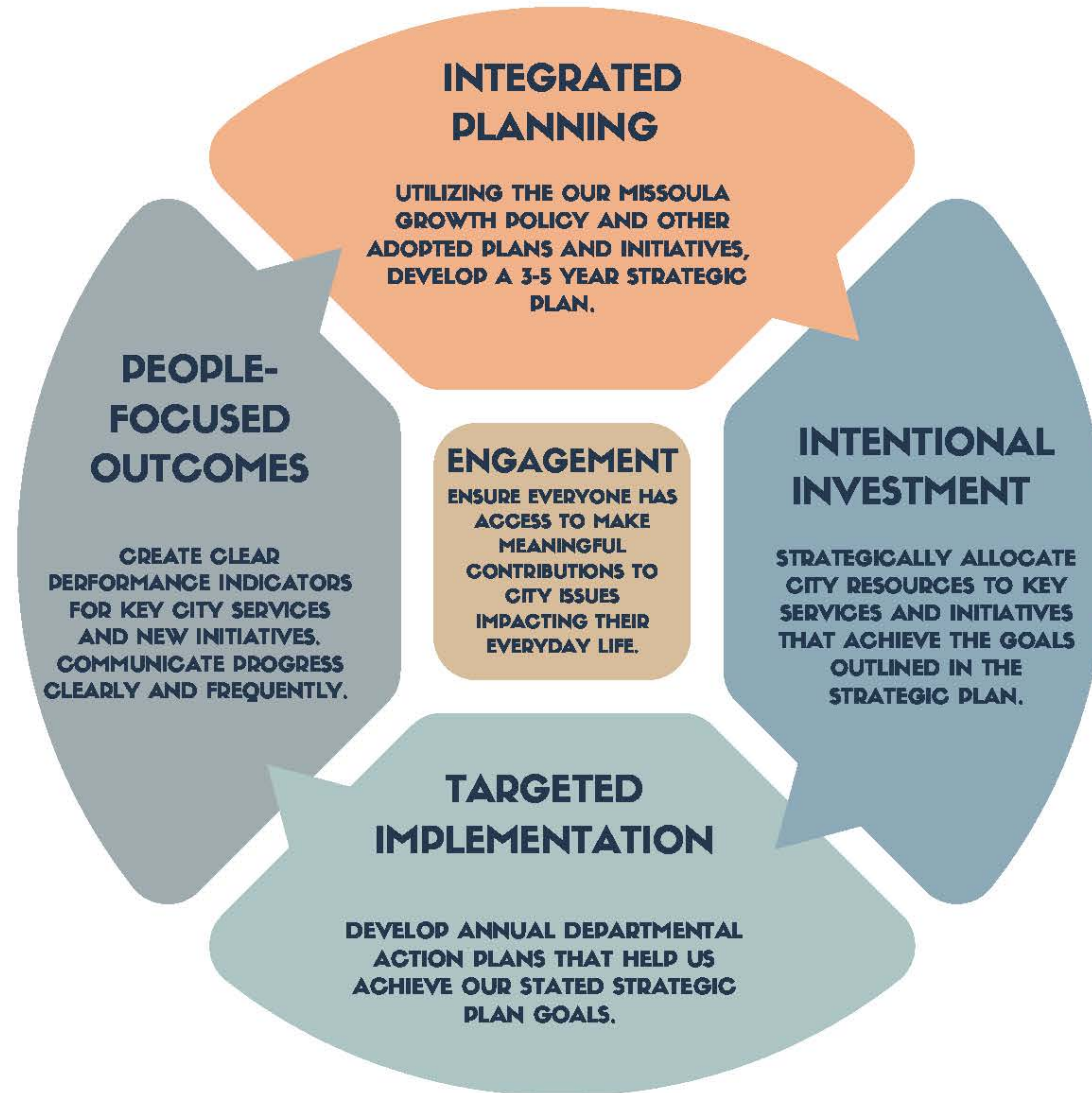
STRATEGIC FRAMEWORK

MISSION

Reflecting the needs and values of our residents, the City of Missoula commits to enhancing opportunity and quality of life through effective delivery of City services and fiscal stewardship while maintaining and creating a harmonious natural and built environment.

VISION

We are an inclusive city where all people can live and celebrate meaningful, purposeful and fulfilling lives through the confluence of unparalleled recreational, cultural and entrepreneurial opportunities.



City of Missoula 2020-2023 Strategic Plan

- Uses the Our Missoula City Growth Policy as our North Star.
- Clearly articulates our guiding and operating principles.
- Sets strategic goals in the following areas:
 - Safety and Wellness
 - Community Design and Livability
 - Environmental Quality
 - Economic Health
 - Organizational Excellence

What's next?

- Work with all departments to finalize our integrated planning matrix that cross references the over 30 department-level plans and initiatives.
- Create a budget decision making tool/process that will assist us in aligning our investments with our stated goals.
- Work with key departments to create annual work plans that will outline implementation tasks, set clear timeframes for completion and identify performance indicators and a clear reporting process.