**CITY OF MISSOULA**

**STRATEGIC FRAMEWORK**

**MISSION**
Reflecting the needs and values of our residents, the City of Missoula commits to enhancing opportunity and quality of life through effective delivery of City services and fiscal stewardship while maintaining and creating a harmonious natural and built environment.

**VISION**
We are an inclusive city where all people can live and celebrate meaningful, purposeful and fulfilling lives through the confluence of unparalleled recreational, cultural and entrepreneurial opportunities.

**INTEGRATED PLANNING**
Utilizing the Our Missoula Growth Policy and other adopted plans and initiatives, develop a 3-5 year strategic plan.

**PEOPLE-FOCUSED OUTCOMES**
Create clear performance indicators for key City services and new initiatives. Communicate progress clearly and frequently.

**ENGAGEMENT**
Ensure everyone has access to make meaningful contributions to City issues impacting their everyday life.

**INTENTIONAL INVESTMENT**
Strategically allocate City resources to key services and initiatives that achieve the goals outlined in the strategic plan.

**TARGETED IMPLEMENTATION**
Develop annual departmental action plans that help us achieve our stated strategic plan goals.