



Mountain Line

Mill Levy Increase Request



2018 Strategic Plan

- Community outreach in 2017 to learn what Missoulians wanted for the future of Mountain Line.
- Overwhelmingly, our community asked for increased service.
- Now bringing the first part of our plan before voters for approval.



Mill Levy Increase Request

Mountain Line is asking for a mill levy investment of 20 mills, raising approximately \$3 million annually, to:

- **Expand weekend service**, including adding **Sunday bus service** for the first time.
- **Increase bus frequency** on heavily-used routes.
- **Add additional early-morning and late-evening service.**
- **Provide funding to enhance** our Zero-Fare program.
- **Support the conversion** of our fleet from diesel to electric to meet our 2035 zero-tailpipe-emissions goal, reducing vehicle emissions and protecting our air quality.

All service expansions and benefits will apply to fixed-route, Paratransit and Shuttle Van services.



Mill Levy Increase Request

The annual cost in property taxes will be approximately:

- \$27 on a home valued at \$100,000.
- \$54 on a home valued at \$200,000.
- \$81 on a home valued at \$300,000.

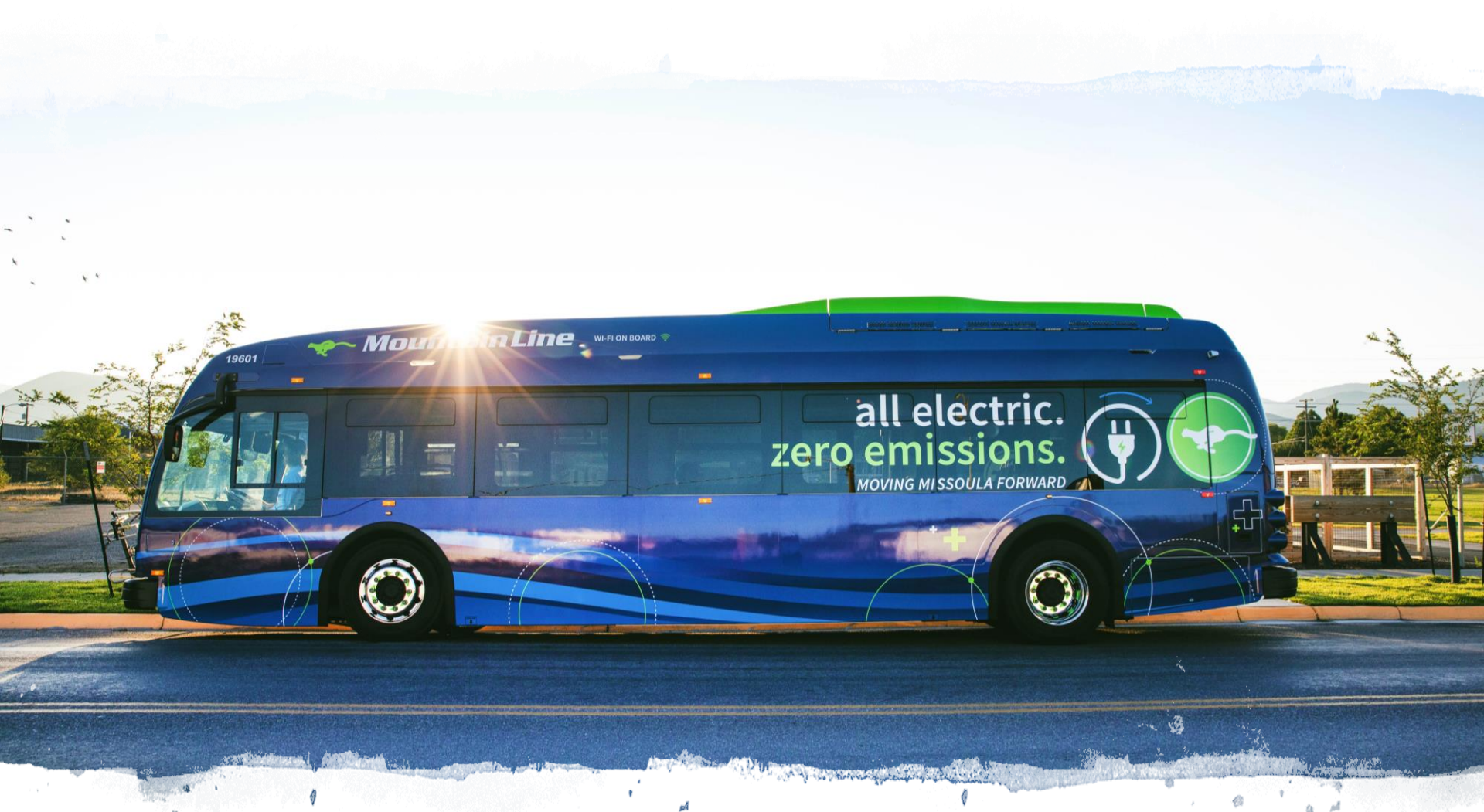
What will change?

- **Expand Saturday service.**
 - 9 AM to 8 – 11 PM.
 - **Add Route 11 service on Saturdays.**
- **Add Sunday service.**
 - 9 AM to 8 – 9 PM.
- **Extend weekday service.**
 - 6 AM to 9 – 11 PM.
- **Increase frequency.**
 - Route 4 to all-day.
 - 30-minute service 6 – 7 AM & 6 – 7 PM on Routes 1 & 2.
- **Expand days and hours for curb-to-curb service for seniors and people with disabilities.**





Enhance Our Zero-Fare Program



Support Conversation to Zero-Emissions Fleet



Economic Return

The American Public Transportation Association finds:

- **Every \$1 invested in public transportation generates \$5 in economic returns.**



Economic Return

In FY20, Mountain Line secured **\$4.6 million** in state & federal funding to support our conversion to a zero-tailpipe-emissions fleet.

- Directly related to our increased ridership and **demonstrated community support.**



Zero-Fare for Community Equity

A zero-fare, easy-to-use public transit system is **vital to a robust economy** and a prosperous community.

- Reliable transportation:
 - Increases property values.
 - Means employees can get to work, and those with limited resources can access health care and affordable housing.
 - Supports connectivity between Missoula's entire business community, which substantially benefits local business.
 - Makes our community more welcoming and accessible for newcomers, locals, tourists, teens, and seniors.
 - Bolsters Missoula's livability.



Why Now?

A transformative time for Mountain Line.

Feedback

