



**BUREAU OF BUSINESS AND  
ECONOMIC RESEARCH**  
UNIVERSITY OF MONTANA

**2019**

# Missoula Area Transportation Survey



**START HERE**

**1. Are you the adult age 18 or older in your household who will have the next birthday? Mark one box (X)**

Yes →

Please continue.

No →

Please have the adult in your household who will have the next birthday complete the survey.

**1. Overall, how would you rate the quality of life in the Missoula area?** Mark one box (X).

- Excellent
- Very good
- Good
- Fair
- Poor
- Don't know

**2. How would you rate the overall quality of the transportation system (including roads, bicycle and pedestrian facilities, public transit (buses), etc.) in the Missoula area?** Mark one box (X).

- Excellent
- Very good
- Good
- Fair
- Poor
- Don't know

**3. What is the most important transportation investment that should be made in the Missoula area?** Please type (write) your answer below.

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**4. What type of transportation investments should the Missoula area focus on?** Please SELECT your TOP THREE choices.

- New roadways
- Existing roadway maintenance/reconstruction
- Public transportation
- Sidewalks
- Parking
- Electric vehicle charging infrastructure
- Bike lanes
- Recreational trails
- Transportation system management/signal coordination
- Safety/crossing improvements
- Improvements to assist travel by people with disabilities, so-called Americans with Disabilities Act improvements

**5. How much, if at all, does traffic congestion in the Missoula area affect you personally? Does it have a? Mark one box (X).**

- Very large impact
- Somewhat large impact
- Medium impact
- Somewhat small impact
- Very minimal or no impact
- Don't know

**6. In your opinion, how has the amount of traffic congestion changed in the Missoula area over the last five years, that is, from September 2014 until now? Is traffic? If you have lived in the Missoula area for less than five years, just consider the time that you have lived here. Mark one box (X).**

- Much more congested
- Somewhat more congested
- About the same
- Somewhat less congested
- Much less congested

**7. How comfortable do you feel driving through roundabouts in the Missoula area?** Mark one box (X).

- Very comfortable
- Somewhat comfortable
- Neither comfortable nor uncomfortable
- Somewhat uncomfortable
- Very uncomfortable
- Don't know

**8. How comfortable do you feel using the pedestrian facilities to cross roundabouts in the Missoula area?** Mark one box (X).

- Very comfortable
- Somewhat comfortable
- Neither comfortable nor uncomfortable
- Somewhat uncomfortable
- Very uncomfortable
- Don't know

**9. How comfortable do you feel bicycling through roundabouts in the Missoula area?** Mark one box (X).

- Very comfortable
- Somewhat comfortable
- Neither comfortable nor uncomfortable
- Somewhat uncomfortable
- Very uncomfortable
- Don't know

**10. Do you support or oppose the use of electric scooters (so-called e-scooters) in the Missoula area?** Mark one box (X).

- Strongly support
- Somewhat support
- Neither support nor oppose
- Somewhat oppose
- Strongly oppose

**11. If a company establishes an e-scooter share system in Missoula, where riders can rent e-scooters, how likely are you to use an e-scooter share system?** Mark one box (X).

- Very likely
- Somewhat likely
- Neither likely nor unlikely
- Somewhat unlikely
- Very unlikely

**12. How familiar are you with vehicles that travel without a driver (so-called autonomous vehicles)?** Mark one box (X).

- Very familiar
- Somewhat familiar
- Neither familiar nor unfamiliar
- Somewhat unfamiliar
- Very unfamiliar/I've never heard of them

**13. How comfortable would you be walking, bicycling, or riding in a vehicle while sharing the street with vehicles moving without a driver (so-called autonomous vehicles)?** Mark one box (X).

- Very comfortable
- Somewhat comfortable
- Neither comfortable nor uncomfortable
- Somewhat uncomfortable
- Very uncomfortable

**14. How comfortable would you be using a vehicle that travels without a driver (a so-called autonomous vehicle)?** Mark one box (X).

- Very comfortable
- Somewhat comfortable
- Neither comfortable nor uncomfortable
- Somewhat uncomfortable
- Very uncomfortable

**15. How familiar are you with electric vehicles, that is, vehicles that are powered by a battery that obtains its charge from an external source?** Mark one box (X).

- Very familiar
- Somewhat familiar
- Neither familiar nor unfamiliar
- Somewhat unfamiliar
- Very unfamiliar

**16. What factors concern you most about purchasing an electric vehicle for use in the Missoula area?** SELECT your TOP THREE choices.

- Electric vehicles are not convenient for long trips
- I feel anxious about getting stranded due to running out of electricity
- I don't have a charging station at home
- There are not enough public charging stations
- Recharging the battery takes too long
- Electric vehicles are too expensive
- I have concerns about having to replace the battery
- Today's electric vehicles will soon be outdated
- I don't know enough about electric vehicles
- Other (specify) \_\_\_\_\_

**17. Have you ever used a rideshare service such as Uber/Lyft to get from place to place in the Missoula area?** Mark one box (X).

- Yes, I have done this → GO to question 18
- I have not done this, but I've heard of it → SKIP to question 20
- I have never heard of this → SKIP to question 20

**18. How often do you use a rideshare service such as Uber/Lyft to get from place to place in the Missoula area?** Mark one box (X).

- Daily
- A few times a week
- A few times a month
- A few times a year
- Never

**19. What are the one or two main reasons you use a rideshare service like Uber/Lyft in the Missoula area?** Please write your answer below.

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**20. How interested are you in participating in a carshare program in the Missoula area? Carshare lets people rent cars for short periods of time, often by the hour.** Mark one box (X).

- Very interested
- Somewhat interested
- Neither interested nor uninterested
- Somewhat uninterested
- Very uninterested

**21. Current transportation needs in the Missoula area are greater than the amount of money available to address them. Generally speaking, would you support or oppose paying more taxes or fees if the revenues were spent only on transportation system improvements?** Mark one box (X).

- Strongly support
- Somewhat support
- Neither support nor oppose
- Somewhat oppose
- Strongly oppose
- Don't know

**22. If taxes or fees were raised to improve transportation in the Missoula area, what would you want to see the additional revenues used for? Mark one box (X).**

- Maintain and repair existing streets and roads
- Build new streets and roads
- Widen existing streets and roads
- Improve public transit (bus)
- Improve bicycle facilities, such as trails/paths and lanes
- Improve pedestrian facilities, such as sidewalks and crosswalks
- Improve safety and reduce crashes
- Don't know

**23. What type of tax or fee would you be most willing to support if the revenues were used only for transportation system improvements locally? Mark one box (X).**

- 2 cent increase per gallon of fuel (diesel and gasoline), paid by local residents and visitors
- 1 percent increase to property tax, paid by property owners
- 3 percent local sales tax on non-essential items, such as items purchased at bars and restaurants, paid by local residents and visitors
- 3 percent increase to development fees, paid for by new development
- None
- Don't know

**24. How did you usually get to work LAST WEEK?** If you usually used more than one method of transportation during the trip, mark (X) the box of the one used for most of the distance.

- |  |                     |
|--|---------------------|
| <input type="checkbox"/> Car, truck, or van →  | GO to question 25   |
| <input type="checkbox"/> Bus →                 | SKIP to question 26 |
| <input type="checkbox"/> Taxicab, rideshare →  | SKIP to question 26 |
| <input type="checkbox"/> Motorcycle →          | SKIP to question 26 |
| <input type="checkbox"/> Bicycle →             | SKIP to question 26 |
| <input type="checkbox"/> Walked →              | SKIP to question 26 |
| <input type="checkbox"/> Other non-motorized → | SKIP to question 26 |
| <input type="checkbox"/> Worked at home →      | SKIP to question 27 |
| <input type="checkbox"/> Didn't work →         | SKIP to question 27 |

Answer question 25 if you marked "Car, truck, or van" in question 25. SKIP to question 26 if you travelled to work using another method. Otherwise, SKIP to question 27.

**25. How many people, including you, usually rode to work in the car, truck, or van LAST WEEK?**

Number of people

**26. How many minutes did it usually take you to get from home to work LAST WEEK one way?**

Number of minutes

**27. How many people currently live or stay at the address on the mailing label?**

Number of people

**28. Did you usually use more than one method of transportation during EACH trip to work LAST WEEK? If Yes, please tell us what the second method was. Mark one box (X).**

- No
- Yes – car, truck, or van
- Yes - bus
- Yes – taxicab, rideshare
- Yes - motorcycle
- Yes - bicycle
- Yes – walked
- Yes – other non-motorized method

**29. Do any children under the age of 18 live at the address on the mailing label? Mark one box (X).**

- Yes → GO to question 30
- No → SKIP to question 32

**30. Over the next two weeks, how likely are any of these children to walk or ride a bicycle to school? Mark one box (X).**

- Very likely
- Somewhat likely
- Neither likely nor unlikely
- Somewhat unlikely
- Very unlikely

**31. What are the one or two main reasons that any of these children might NOT walk or ride a bicycle to school over the next two weeks? Please write your answer below.**

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**32. How many people who now live or stay at the address on the mailing label have a current and valid drivers' license?**

Number of people

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**33. How many drivable (functioning/working) autos, trucks, vans, or motorcycles are currently in the possession of all of the people who live or stay at the address on the mailing label?**

Number of drivable vehicles

**34. How many ridable (functioning/working) bicycles are currently owned by all of the people who live or stay at the address on the mailing label?**

Number of ridable bicycles

**35. During the last 30 days, did you ride a bicycle?** Mark one box (X). Please do not include stationary bicycles.

- Yes  
 No  
 Don't know

**36. How many days did you ride a bicycle over the last 30 days?**

Number of days

**37. What was the primary reason for you to ride a bicycle over the last 30 days? Mark one box (X).**

- Commuting to work or school
  - Recreation
  - Exercise/for my health
  - Personal errands (to the store, post office, and so on)
  - Required for my job
  - Didn't bicycle
  - Some other purpose – Specify:
- 

**38. What was a secondary reason for you to ride a bicycle over the last 30 days? Mark one box (X).**

- None
  - Commuting to work or school
  - Recreation
  - Exercise/for my health
  - Personal errands (to the store, post office, and so on)
  - Required for my job
  - Didn't bicycle
  - Some other purpose – Specify:
-

**39. Did you bicycle mostly on?** Mark one box (X).

- Bike lanes on paved roads
  - Shoulders of paved roads
  - Paved roads, not on shoulders or lined bike lanes (riding in the same lane as cars or other vehicles)
  - Bike paths, walking paths or trails (defined as paths where cars are not allowed to drive)
  - Unpaved roads (for example dirt, gravel, sand)
  - Sidewalks
  - Grass
  - Didn't bicycle
  - Other – Specify:
- 

**40. What keeps you, if anything, from riding a bicycle more often?** Mark (X) one or more boxes.

- Personal health or disability
- Lack of safe / comfortable bicycle facilities
- Weather
- Safety while biking next to / with cars
- Safety while biking through intersections
- Work schedule, family obligations
- Distance to destination is too far
- Needing to carry bulky items
- Not interested in bicycling
- Nothing keeps me from riding more often
- No bicycle available
- Other – Specify:

**41. During the last 30 days, did you walk, run, or jog at least one time outside for 5 minutes or more?** For example, did you walk or run to work, to a store or to a park?

- Yes
- No
- Don't know

**42. How many days did you walk, run or jog over the last 30 days?**

Number of days

 

**43. What was the primary reason for you to walk, run, or jog over the last 30 days?** Mark one box (X)..

- Commuting to work or school
- Recreation
- Exercise/for my health
- Personal errands (to the store, post office, and so on)
- Required for my job
- Didn't walk
- Some other purpose – Specify:

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**44. What was a secondary reason for you to walk, run, or jog over the last 30 days? Mark one box (X).**

- Commuting to work or school
  - Recreation
  - Exercise/for my health
  - Personal errands (to the store, post office, and so on)
  - Required for my job
  - Didn't walk
  - Some other purpose – Specify:
- 

**45. Did you walk, run, or jog mostly on? Mark one box (X).**

- Bike lanes on paved roads
  - Shoulders of paved roads
  - Paved roads, not on shoulders or lined bike lanes (walking in the same lanes as cars or other vehicles)
  - Bike paths, walking paths or trails (defined as paths where cars are not allowed to drive)
  - Unpaved roads (for example dirt, gravel, sand)
  - Sidewalks
  - Grass
  - Didn't walk
  - Other – Specify:
-

**46. What keeps you, if anything, from walking or jogging more often?** Mark (X) one or more boxes.

- Personal safety (harassment, crime, etc.)
  - Lack of sidewalks
  - Sidewalks poorly maintained or inaccessible (not cleared of snow, non ADA accessible, etc.)
  - Trails, either a lack of trails or poor trail maintenance
  - Work schedule, family obligations
  - Personal health or disability
  - Weather
  - Facility safety (street crossings, lighting, etc.)
  - Distance to destination is too far
  - Needing to carry bulky items
  - Nothing stops me from walking or jogging more often
  - Not interested in walking or jogging more often
  - Other – Specify:
- 

**47. During the last 30 days, did you ride on any public transit within the Missoula area?** Examples of public transit include a Mountain Line or a University of Montana bus.

- Yes
- No
- Don't know

**48. How many of the last 30 days did you use public transit?**

Number of days

**49. What was the main reason for you to use public transit over the last 30 days? Mark one box (X).**

- Didn't use public transit in the last 30 days
- Commuting to work or school
- Personal business (to the store, post office, and so on)
- Medical services
- Social services or other government services
- Other - Specify

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**50. What was a secondary reason for you to use public transit over the last 30 days? Mark one box (X).**

- Didn't use public transit in the last 30 days
- Commuting to work or school
- Personal business (to the store, post office, and so on)
- Medical services
- Social services or other government services
- Other - Specify

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**51. Is public transit available in the area around where you currently live or stay? Mark one box (X).**

- Yes
- No
- Don't know

**52. What keeps you, if anything, from using public transit more often?** Mark (X) one or more boxes.

- Bus doesn't go where I need it to go
  - Bus doesn't run when I need it to
  - Work schedule, family obligations
  - Personal health or disability
  - Weather
  - Safety
  - Distance to bus stop is too far
  - Needing to carry bulky items
  - Nothing keeps me from using public transit more often
  - Other – Specify:
- 

**53. Are you currently registered to vote?** Mark one box (X).

- Yes, I am registered to vote at my present address
- Yes, I am registered to vote at a different address
- No, I am not registered to vote
- Not sure

**54. What is your age?**

Age in years

**55. What sex were you assigned at birth, on your original birth certificate?** Mark one box (X).

- Male
- Female

**56. How do you describe yourself?** Mark one box (X).

- Male
- Female
- Transgender
- Do not identify as female, male, or transgender

**57. Which of the following categories best describes your current employment status?** Mark one box (X).

- Employed
- Not employed, looking for work
- Not employed, NOT looking for work
- Student or enrolled in a job training program
- Retired
- Disabled, not able to work

**58. Would you say your health in general is excellent, very good, good, fair, or poor?** Mark one box (X).

- Excellent
- Very good
- Good
- Fair
- Poor

**59. What is the highest degree or level of school you have COMPLETED?** Mark one box (X). If currently enrolled, mark the previous grade or highest degree received.

NO SCHOOLING COMPLETED

- No schooling completed

NURSERY OR PRESCHOOL THROUGH GRADE 12

- Nursery school or kindergarten to Grade 1 through 11  
 12th grade – NO DIPLOMA

HIGH SCHOOL GRADUATE

- Regular high school diploma GED or alternative credential

COLLEGE OR SOME COLLEGE

- Some college credit, but less than 1 year of college credit  
 1 or more years of college credit, no degree  
 Associate's degree (for example: AA, AS)  
 Bachelor's degree (for example: BA, BS)

AFTER BACHELOR'S DEGREE

- Master's degree (for example: MA, MS, MEng, MEd, MSW, MBA)  
 Professional degree beyond a bachelor's degree (for example: MD, DDS, DVM, LLB, JD)  
 Doctorate degree (for example: PhD, EdD)

**60. What was your total household income in calendar year 2018?** Please include income from all household earners and from all sources. Examples include: wages from jobs, business or farm income, interest, dividends, or rental income, Social Security, public assistance, retirement pensions, VA benefits, child support, and unemployment compensation.

Total household income (\$) in 2018.

\$        .00

**61. Are you of Hispanic, Latino, or Spanish origin?** Mark one box (X).

- Yes  
 No

**62. What is your race?** Mark one or more boxes (X).

- White  
 Black or African American  
 American Indian or Alaska Native  
 Asian  
 Native Hawaiian, Guamanian or Chamorro Samoan, or

Thank you very much for your time and effort! Your work will help guide planning for the future of transportation in the Missoula area.