

# MISSOULA DESIGN REVIEW BOARD

Name: Albertsons Date: \_\_\_\_\_  
File #: \_\_\_\_\_  
Address: 3800 S. Russell St. Phone: 549-5105  
Agent: QRS Signs, LLC  
Address: 3218 Spurgin Rd. Phone: 728-4747  
Request Type: Wall Sign  
Site Address: 3800 S. Russell St.  
Application Deadline: 10/14/20 DRB Meeting Date: 11/11/20

**The following items must be submitted as part of the application:**

Legal Description:

Lot(s): 3B; Block(s): \_\_\_\_\_; Subdivision: Russell Square Amended  
Township: 13N; Range: 19W; Section: 33

COS#: \_\_\_\_\_; Metes and Bounds Description (Attached Typed Description)

Zoning: C1-4

PACKET (15 Copies folded to 8.5" x 11" and stapled on a corner)

Minimum required materials are as follows. Zoning Officer will advise of any other necessary submittals.

- a. This Application form signed
- b. Cover Letter
- c. Site Plan/Landscaping Plan - 11" x 17" or smaller
- d. Elevation Drawings - 11" x 17" or smaller
- e. Topography Map (if applicable) - 11" x 17" or smaller
- f. Drawing of each Proposed Sign (Type, Copy/Logo, Direction, Dimensions, Square Footage, Height, Lighting, Color(s), Letter Style, Material Sample, Color Sample)

Building and Property Frontage:

Street: \_\_\_\_\_; Building Frontage: \_\_\_\_\_; Property Frontage: \_\_\_\_\_

# Missoula Design Review Board

I hereby attest that the information on this application form is accurate and complete.

Applicant Signature James Beckstrom; Date: 10/7/20

I, Albertson's Stores Sub LLC, owner of said property authorize QRS Signs, LLC to act as my agent in this application.

DocuSigned by:  
Albertson's Stores Sub LLC, a Delaware limited liability company  
Owner's Signature: By: Brad Beckstrom  
Bradley Beckstrom, Authorized Signatory

Applicant's Responsibility:

A DESIGN REVIEW BOARD application must be made to the Zoning Officer by the property owner or a designated agent. The application and all required supporting documentation must be received and approved by the Zoning Officer at least thirty (30) days prior to the regular scheduled public hearing, which is held on the second Wednesday of each month in the City Council Chambers at 7:30 p.m., unless otherwise scheduled. **The applicant or his agent must be present at the public hearing. Failure to appear at the public hearing is grounds for denial.**

Zoning Officer Responsibility:

For DESIGN REVIEW, the Zoning Officer shall send certified first class mail notice of the proposed request and public hearing to property owners within one hundred fifty (150') feet of the subject property, post at least one notice of the proposed request and public hearing on each public street frontage abutting the subject property at least fifteen days prior to the public hearing, and publish two separate notices of the proposed request and public hearing in a newspaper of general circulation within Missoula, the first one to be at least 15 days before the public hearing date. The office shall inspect all submitted material and submit a report to the Design Review Board and the applicant prior to the hearing. Once the Board has approved a motion, the Zoning Officer shall send written notification of the motion to the applicant. The Zoning Officer shall keep, on file, a record of the case.

Missoula Design Review Board Authority:

The Missoula Design Review Board consistent with all city council resolutions, motions and city council-approved review criteria, may deny or approve, in whole or in part, or may modify and set conditions for approval, or provide advice and counsel, for any request pursuant to this chapter (Ch. 20.90.020.A)



Albertsons #1010  
3800 S. Russell Street  
Missoula, MT

Dear Design Review Board Members,

The Albertsons company began offering a service in March 2020 called Drive Up & Go. The service allows customers to call in or email a shopping order that will be available for pickup. This service has become very popular with customers who have busy schedules, customers with small children, our elderly customers, and customers with mobility issues. An additional population using this service that was not anticipated back in March are those customers who are hesitant to shop in store during this COVID-19 time that everyone is experiencing.

This service has enabled our sales and service areas to grow their business and compete with other retailers who offer a similar service, including Kroger's, Walmart, and Rosauers, all of whom have this type of sign. It is estimated that 6% of the Albertsons customer base is using this service and it is anticipated that this percentage will continue to increase.

Albertsons has been installing Drive Up & Go signs at hundreds of their stores/banners across the United States. Currently there are 30 plus stores in the Northwest Division with the Drive Up & Go signs. The goal is to install the signs for all locations offering this service to help customers identify where they need to go to safely pick up their order. This helps the Albertsons employee who is delivering the order to the car and simplifies the pickup process for the customer.

The store located at 3800 S. Russell Street currently has an Albertsons sign, an Osco Pharmacy sign a Tully's Coffee sign and a First Interstate Bank sign, totaling 214 square feet. The building length is 262 lineal feet which will allow additional square footage.

We are asking for reconsideration on the number of wall signs that can be installed on a frontage wall. The Albertsons store located at 1003 E. Broadway currently has four signs and one being a Drive Up & Go sign. We hope you will find in our favor and thank you for your time and consideration.

David A. Cobb  
Image National Signs.  
[Dave.cobb@imagenational.com](mailto:Dave.cobb@imagenational.com)  
208-631-8053



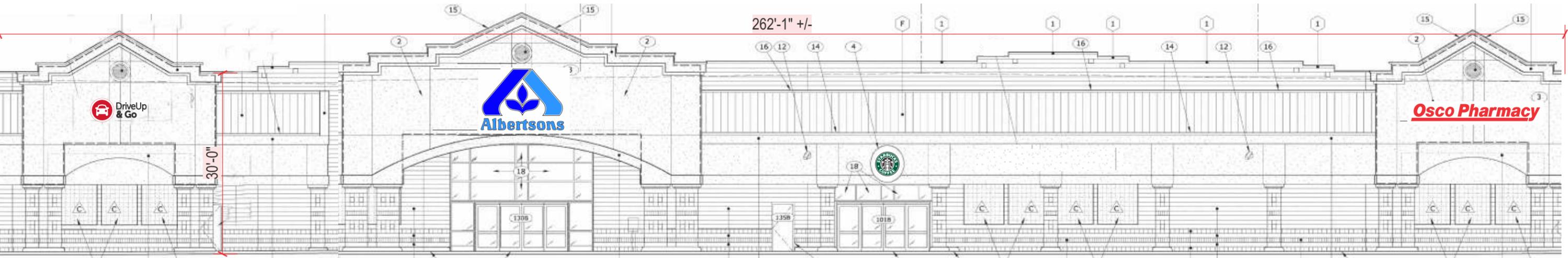
Conceptual Artwork  
 Technically Verified

**\*NOTE: TECHNICAL SURVEY REQUIRED BEFORE SUBMITTING TO MFG**

**A Non-Illum'd Aluminum Letters/LED Illum'd Logo-Horizontal Standard Remote Manufacture and Install (1) Illum'd Logo w / (1) Set of FCO Drive Up & Go Black Acrylic**

It is the intent and purpose of this color rendering to provide a basic color representation of your sign finish and color. However, digital media and printed colors will vary from actual paint finish and color. Existing painted surfaces will have a perceptible difference in shade and sheen from your sign finish. Providing a sample of the paint you wish to match or a Matthews paint color formula will minimize the differences.

<p>image national signs ...bringing your image to light!</p> <p>16265 Star Road Nampa, ID 83687 - toll free: 800.592.8058 - tele: 208.345.4020 www.imagenational.com</p>	UNDERWRITERS LABORATORIES ELECTRIC SIGN NAMPA PLANT - UL #433195-001 <small>U.S. &amp; P.R. - All signs conform to UL-48/2161 (labeled accordingly) &amp; must comply with UL-41.1 install procedures. Canada - all signs must be CAS compliant. This sign(s) is intended to be installed in accordance with requirements of article 600 of the National Electrical Code and/or applicable local codes. This includes proper grounding and bonding of the sign.</small>	Client: Albertsons	Design Number: <b>FB-0047-20</b>	File Name: ALB-1010-DUG-110320-R1	Page No.
		Site: #1010	Date: 03 NOV 2020	Drawing type: Conceptual	1 of 3
		3800 Russell St.	Designer: Dave J	Rev: 1	
		Missoula, MT 59801	Account Manager: Dave Cobb	*	



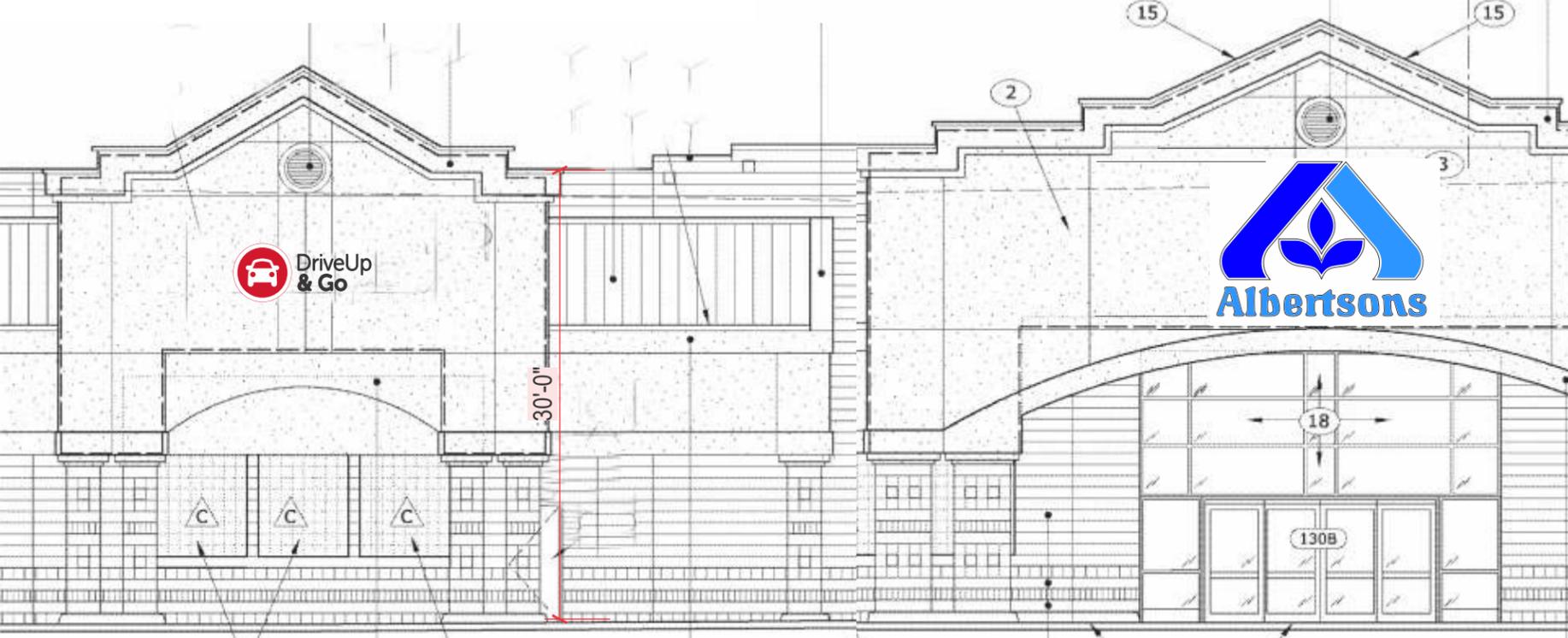
SCALE: 1/16"=1'  
 APPROXIMATE EXISTING SF: 183.65 SF

**Albertsons** 100.9 SF  
**Starbucks** 16.0 SF  
**Osco Pharmacy** 66.75 SF

**Non-Illum'd Aluminum Letters/LED Illum'd Logo-Vertical Standard Remote**

SCALE: 1/2" = 1'-0"

**37.66 SQ FT**



SCALE: 3/32"=1'

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<b>Rev:</b> 1	*



Non-Illum'd Aluminum Letters/LED Illum'd Logo - Horizontal Standard Remote					
A	B	F	G	H	BOXED AREA
36"	36"	45"	22.5"	3.75"	21.185SF
48"	48"	60"	30"	5"	37.66SF
60"	60"	75"	37.5"	6.25"	58.85SF

\*MAINTAIN LETTER HEIGHT TO WIDTH RATIOS\*

FABRICATION SPECIFICATIONS		
<b>DISC FACE:</b> MATERIAL: .150 WHITEPOLYCARBONATE VINYL: 3M "CARDINAL RED"#3630-53 <b>LETTER FACES:</b> MATERIAL: 1/2" ACRYLIC FLUSH MOUNTED BLACK ACRYLIC	<b>RETURNS:</b> MATERIAL: .050 PRE-PAINTED ALUM. SIZE: 5" DEEP COLOR: WHITE	<b>ILLUMINATION:</b> MATERIAL: SLOAN PRISM COLOR: WHITE 6500K
<b>TRIM CAP: 36", 48"</b> MATERIAL: 1" COLOR: RED ON DISC <b>RETAINERS: 60"</b> MATERIAL: 1" ALUM. (AT FACE) COLOR: RED (ON DISC)	<b>BACKS:</b> MATERIAL: 3M ACM Panel or Equivalent COLOR: WHITE	<b>ELECTRICAL:</b> POWER SUPPLY: SELF CONTAINED TOTAL amps: 20amp/120v

**NOTES:**

\* Non-Illuminated "Drive Up & Go" text to be painted White if on a dark surface, Black if on a light surface

\*Division Construction Manager to order from their local sign vendor

Leadtime: 4-6 Weeks



INSTALL EXAMPLE

**Brand Colors & Vinyls**

**Painted Finishes**

● TO MATCH 3M "CARDINAL RED"#3630-53

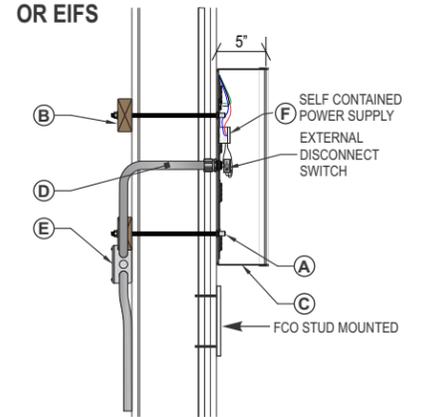
**Vinyl Face Colors**

● 3M "CARDINAL RED"#3630-53

**ATTACHMENT SECTION DETAIL - TYPICAL**

NTS

WOOD OR EIFS



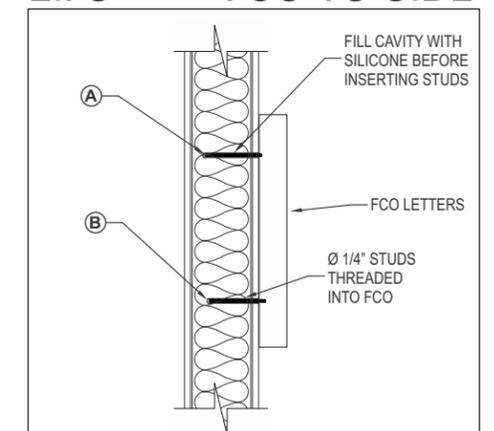
**TYPICAL SECTION DETAIL**  
NOT TO SCALE

**INSTALL**

- A. 0 3/8" Rivet Nuts in Back of Cabinet for Non-Corrosive Securement Using Appropriate Mounting Hardware
- B. Blocking as Required per Location
- C. 1/4" Drain Holes Required in Cabinet Returns & Retainers
- D. 6'-0" x 1/2" Flexible Conduit for External Switch
- E. 20 amp 120 V. Circuits Required (Supplied by Others Than Image National)
- F. Self Contained Power Supply

NOTE: CONNECTION DETAIL MUST BE CONFIRMED BY SIGN COMPANY

**EIFS FCO TO SIDE**



**TYPICAL SECTION DETAIL**  
NOT TO SCALE

**INSTALL**

- A. 0 1/4" X 6" Non-Corrosive Studs in Back of Letter
- B. Drill Holes in Masonry and Secure to Wall Using Silicone

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Rosauers 2350 S. Reservie St. Missoula, MT



Walmart Weeping Willow Dr. Missoula, MT



Walmart 3555 Mullan Rd. Missoula, MT