

APPLICATION FOR MISSOULA BOARDS AND COMMISSIONS



PLEASE NOTE: **ALL APPLICATIONS ARE INCLUDED IN COUNCIL PACKETS AND ARE PUBLISHED ON THE CITY WEBSITE.**

DATE: 3/1/2021		*APPLICATION DEADLINE:	
BOARD, COMMISSION OR COMMITTEE APPLYING FOR: Tourism Business Improvement District			
NAME: Mimi Gustafson		HOME PHONE:	
STREET ADDRESS:		BUSINESS PHONE: 406-532-2050	
ZIP CODE:		EMAIL ADDRESS: Mimi.Gustafson@HIMissoula.com	
MAILING ADDRESS: ZIP CODE:		IN WHICH WARD DO YOU RESIDE? _____ (1-6)	
Are you a citizen of the U.S.A.? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		Are you a registered voter? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	
How long immediately prior to this date have you been continuously a legal resident of the City of Missoula? _____			
How long immediately prior to this date have you been continuously a legal resident of the State of Montana? 7 1/2 years in Missoula County.			
PLEASE PROVIDE THE FOLLOWING INFORMATION (You may attach a separate sheet to this form.)			
Brief resume of your educational background. Please see attached resume.			
Current Occupation: Director of Sales and Marketing		Current Employer: Holiday Inn Missoula Downtown	
Previous Community Service: Please see attached resume with community service history listed. Additional community service roles include: <ul style="list-style-type: none"> Missoula Downtown Association, Board Member Historical Museum of Fort Missoula, Board Member 			
PLEASE LIST TWO PERSONAL REFERENCES:			
Name: Matt Doucette		Daytime Phone: (978) 836-7987	
Address:			
Name: Cindy Smith		Daytime Phone: (406) 531-1054	
Address:			
What is your interest in serving on this board, commission or committee? I am passionate about both Missoula and the hospitality and tourism industry! I welcome the opportunity to volunteer my time and experience to further The Missoula TBID's goals to support Missoula's tourism community and lodging properties - large and small. Tourism is an important economic driver for Missoula and promoting it in a sustainable way supports our small businesses, local economy, and overall community.			
Do you have special knowledge, interest or experience that would qualify you for a position on this board, commission or committee? I am currently the Director of Sales and Marketing at the Holiday Inn Missoula Downtown, owned by Charlie Mcdermid, Eldorado Hospitality. I have over 25 years of sales and marketing experience in the tourism and hospitality industry including leadership roles in many sides of the industry, including: A Missoula full-service hotel, world-class destination resorts, an innovative marketing agency, a successful destination marketing organization/convention and visitors bureau, and a luxury hotel representation and site-selection firm. This diverse background has given me a unique perspective to understand the ever-changing landscape of the tourism industry and its impact on our local community and economy.			

***Please return your completed application and attachments to the Mayor's Office, 435 Ryman St, Missoula, 59802**