

City of Missoula Resident Survey 2021



Overview & Methodology

- Scientific random sample of registered voters within city limits
- Telephone survey
- 603 respondents
- Kept format and most questions from 2018 survey
- Results valid within a margin of error of +/-4% at a 95% confidence level

City Issues

Question: In your opinion, what are the most pressing problems facing people in the City of Missoula today?
(Used top three responses from each participant.)

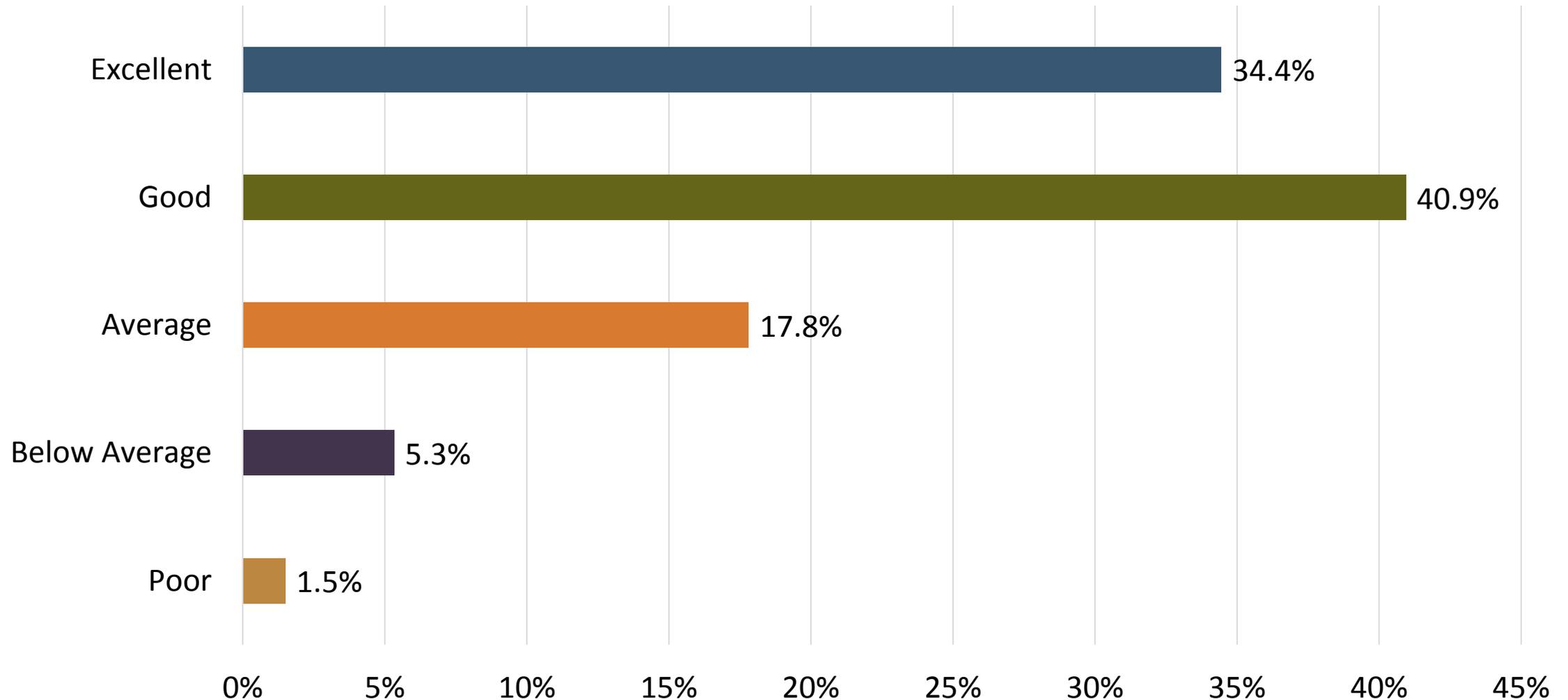
2021	
Housing	31.6%
Homelessness & poverty	15.7%
Jobs & cost of living	13.5%
Taxes & spending	7.9%
Traffic management & congestion	5.1%
Streets & other infrastructure	4.4%
Managing growth & development	4.3%
Climate & environment	3.1%
Other*	14.3%

2018	
Housing	23.5%
Taxes & spending	13.5%
Jobs & cost of living	13.0%
Streets & other infrastructure	10.5%
Traffic management & congestion	7.7%
Homelessness & poverty	7.5%
Public Safety	4.5%
Other*	19.7%

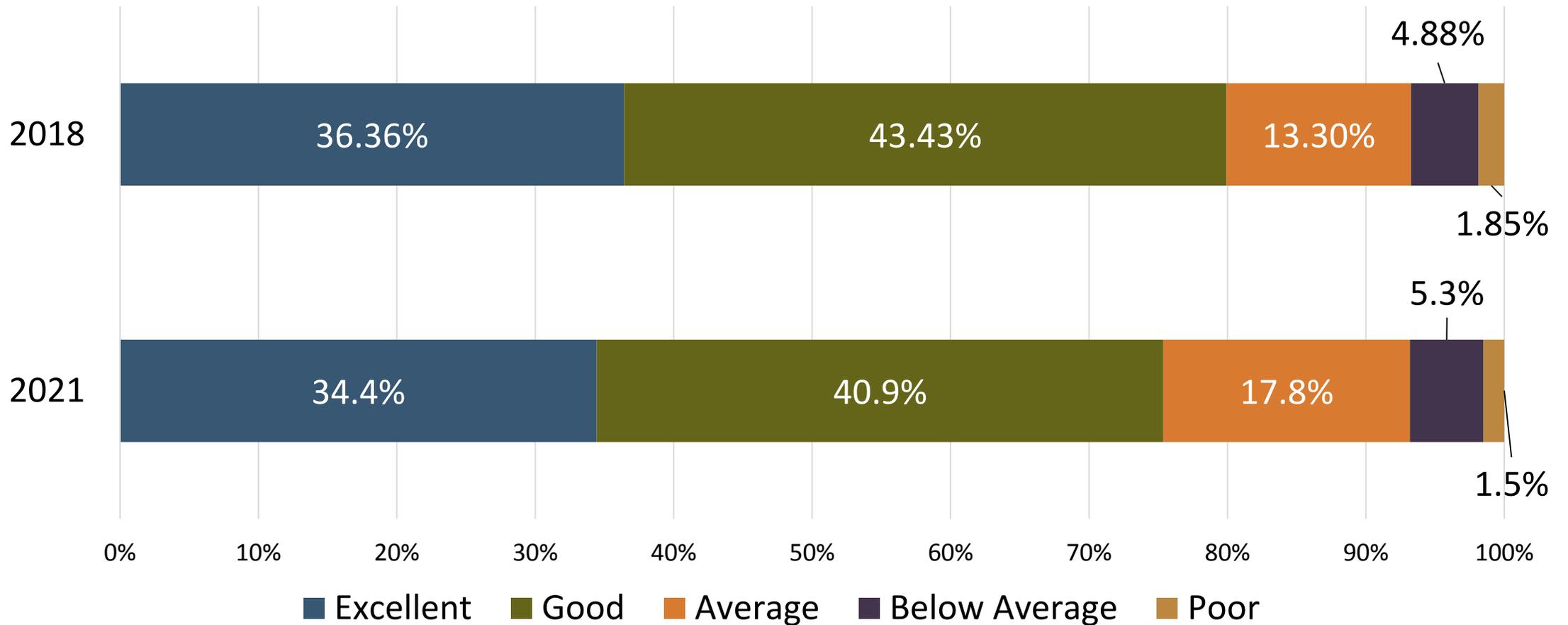
**Issues with less than 3% of responses have been combined.*

Quality of Life

Question: Overall, would you rate your quality of life in the city of Missoula, as excellent, good, average, below average, or poor?



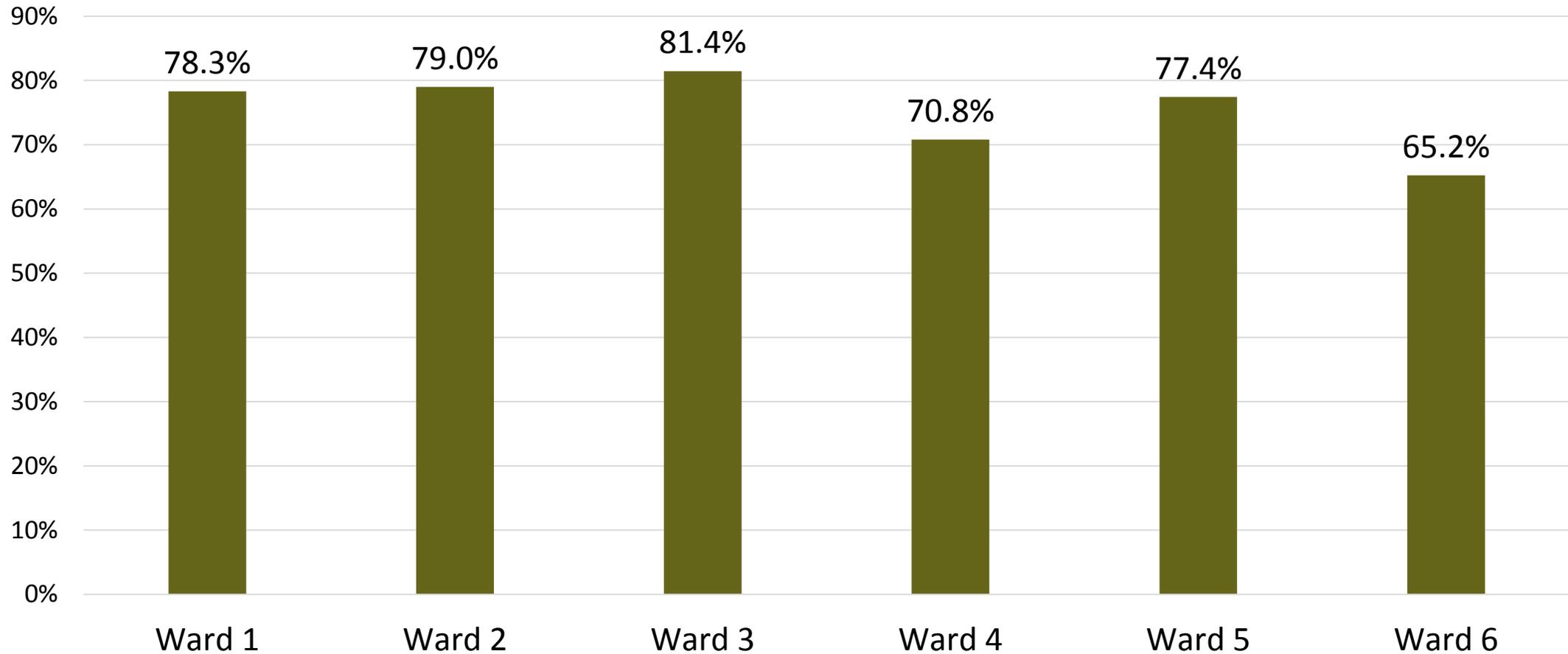
Quality of Life Compared to 2018



Overall, 75.4% of residents rated quality of life as “excellent” or “good” in 2021, compared to 79.9% in 2018.

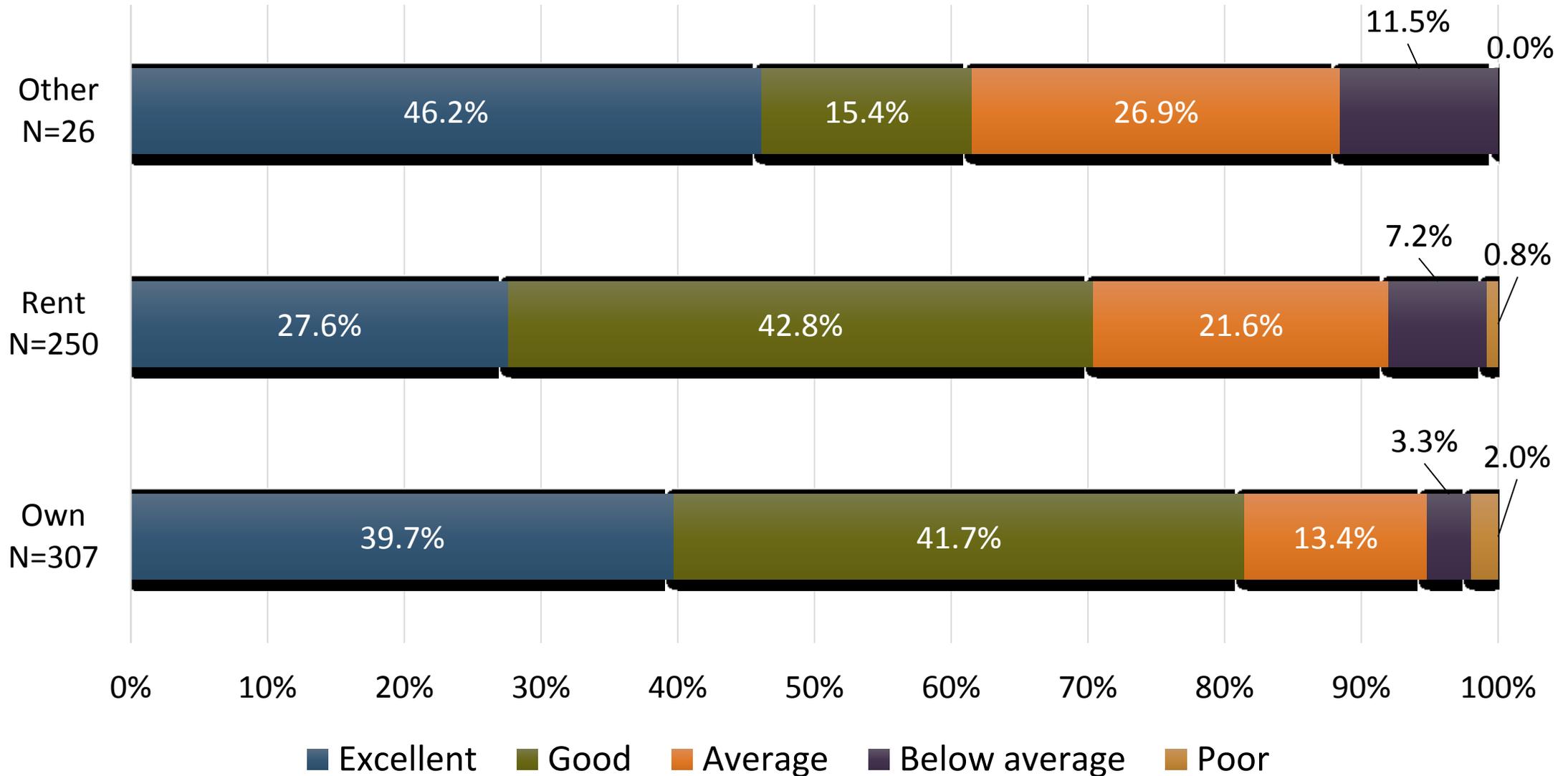
Quality of Life by Ward

Respondents Rating Quality of Life as Excellent or Good



Residents in Ward 6 reported a lower quality of life than in Wards 1, 2, 3, and 5 to a statistically significant degree.

Quality of Life by Housing Situation



City Services

How satisfied are you with the following provided by the City of Missoula?

1=Very dissatisfied, 2=dissatisfied, 3=Neutral, 4=Satisfied, 5=Very Satisfied

How would you rate the following provided by the City of Missoula?

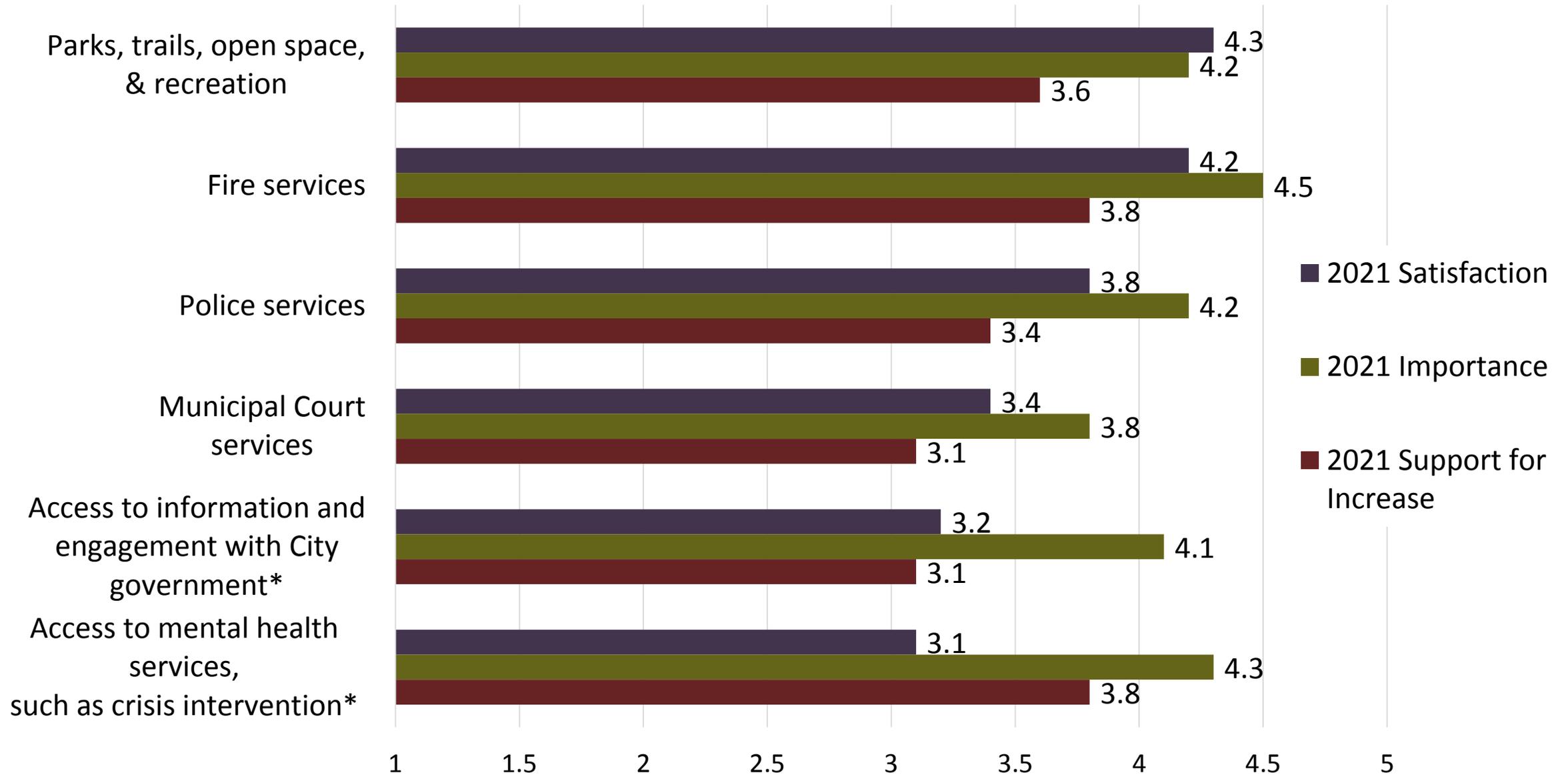
1=Very unimportant, 2 Unimportant, 3=Neutral, 4=Important, 5=Very important important

How supportive would you be of increasing fees or taxes for the following?

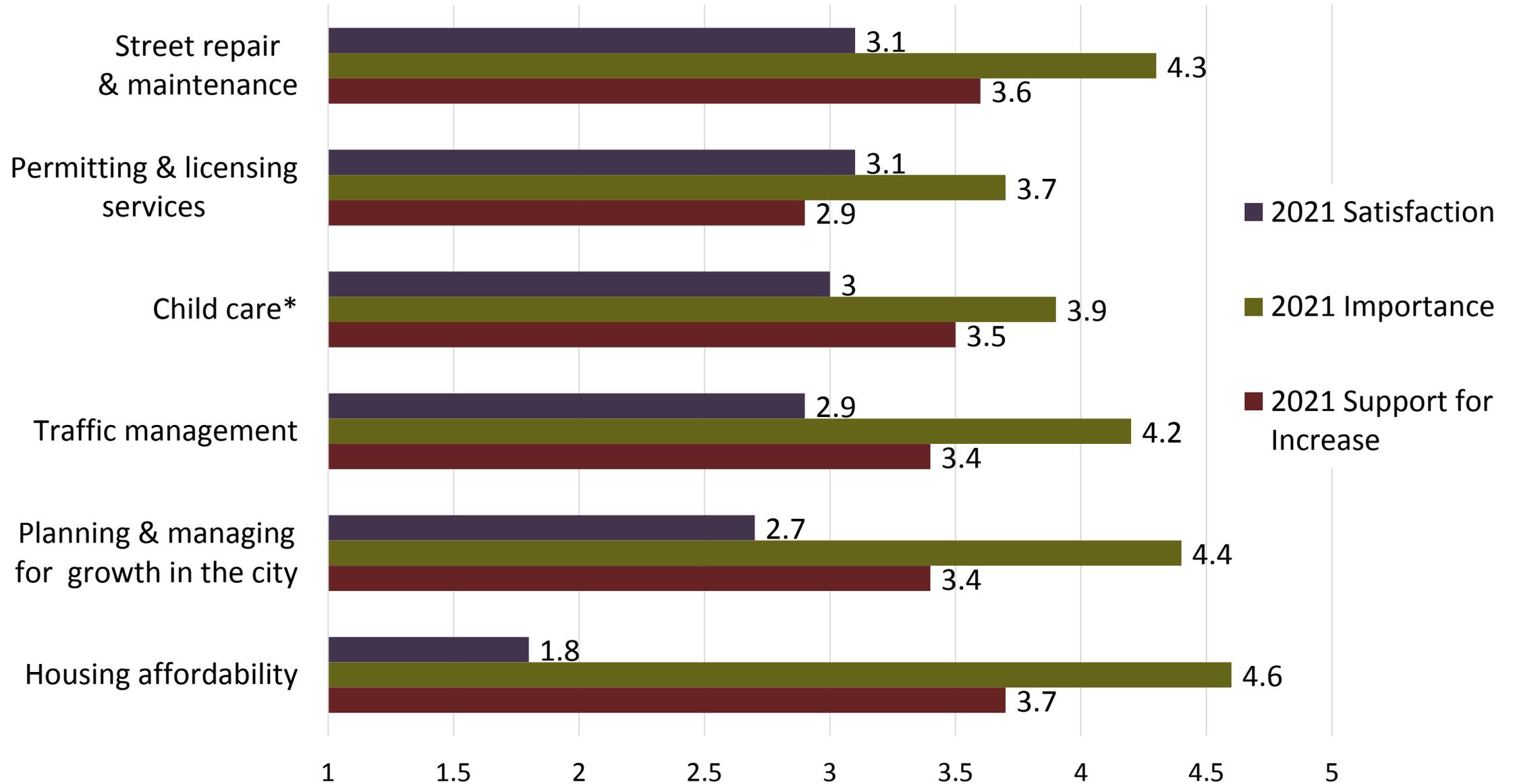
1=Very opposed, 2=Opposed, 3=Neutral, 4=Supportive, 5=Very supportive

**Indicates the service did not appear on the 2018 survey*

City Services

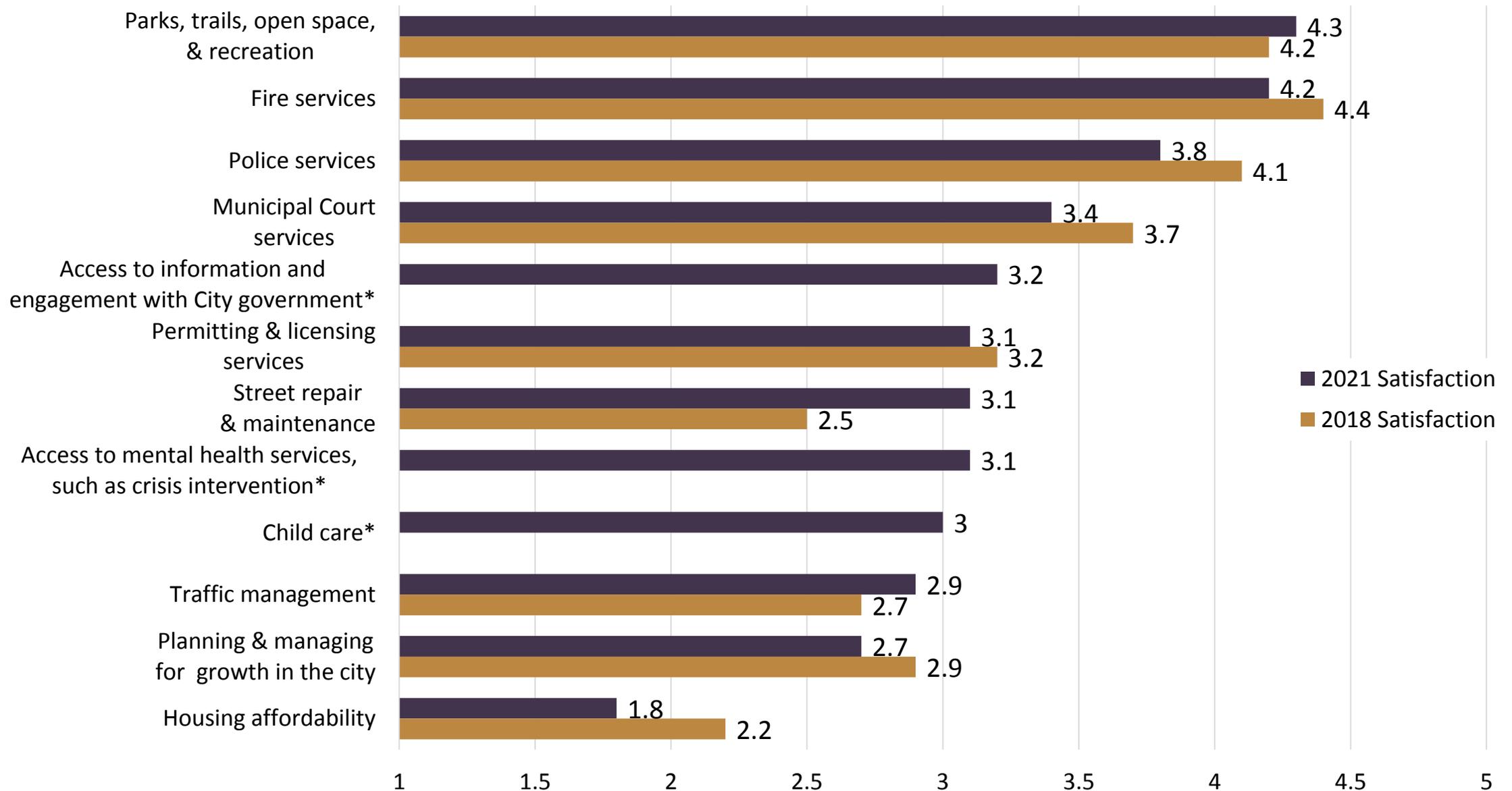


City Services



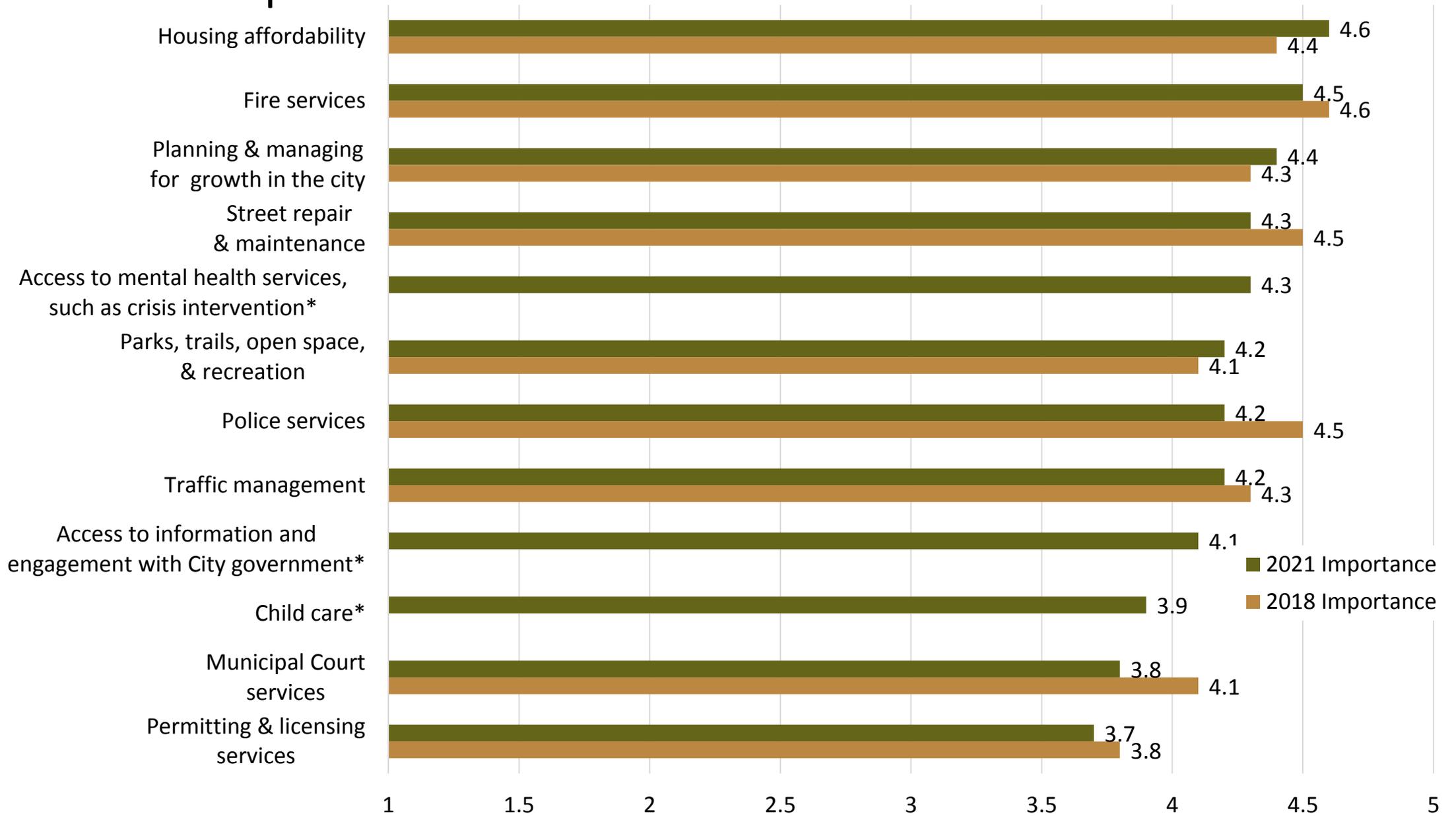
Level of Satisfaction

1=Very dissatisfied, 2=dissatisfied, 3=Neutral, 4=Satisfied, 5=Very Satisfied



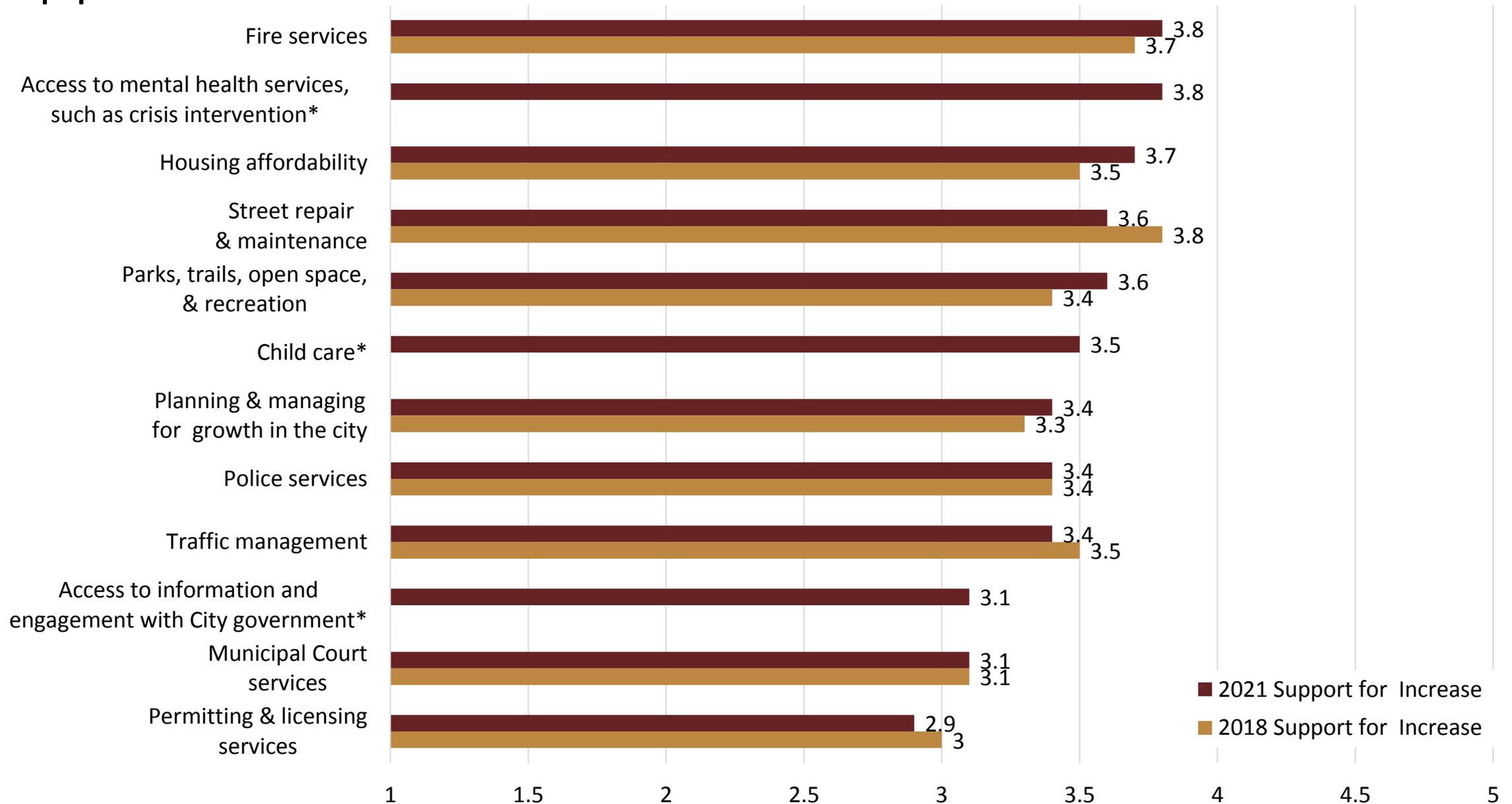
Level of Importance

1=Very unimportant, 2 Unimportant, 3=Neutral, 4=Important, 5=Very important



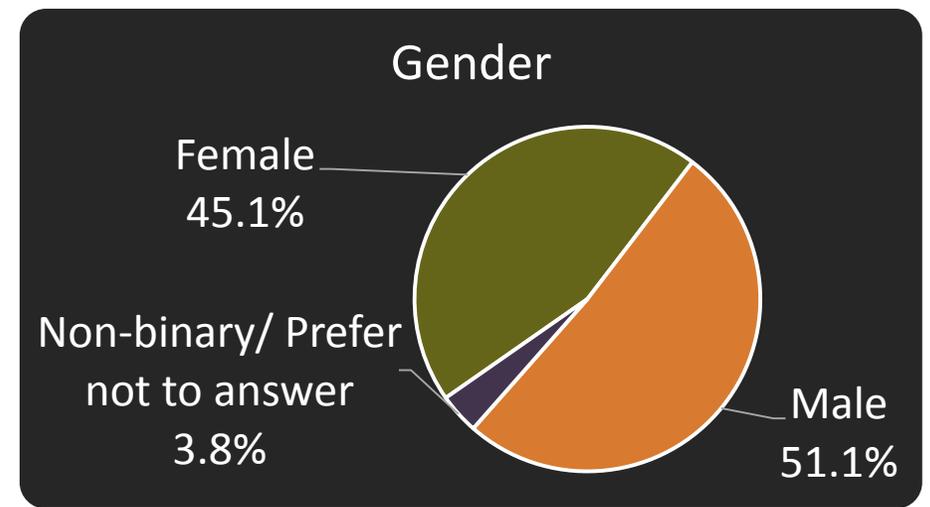
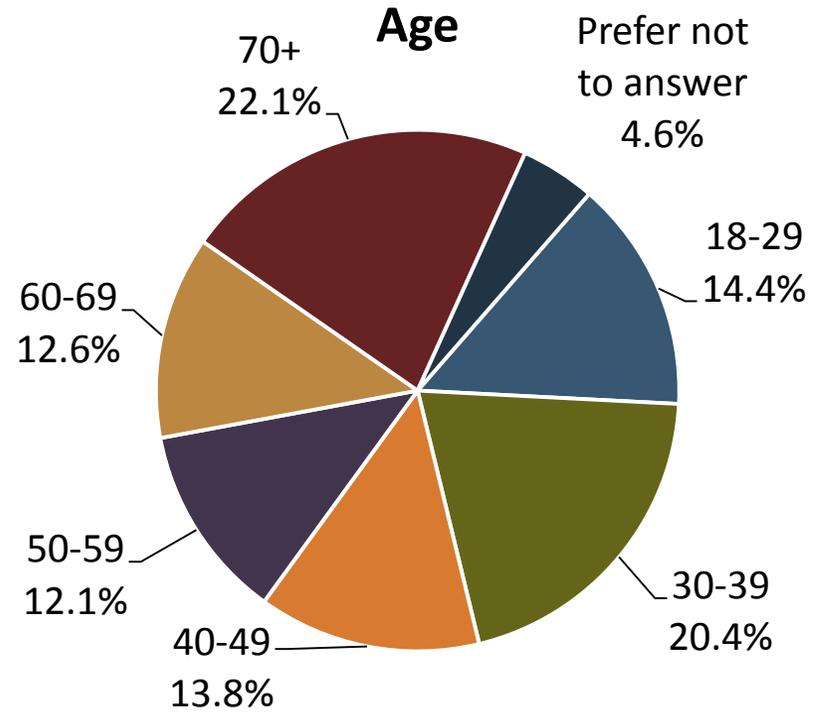
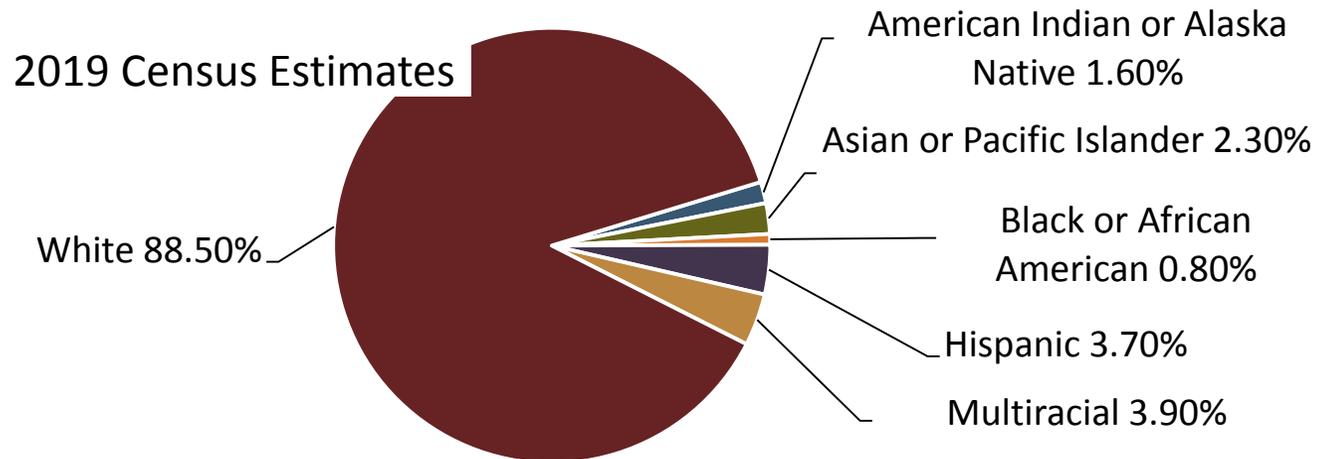
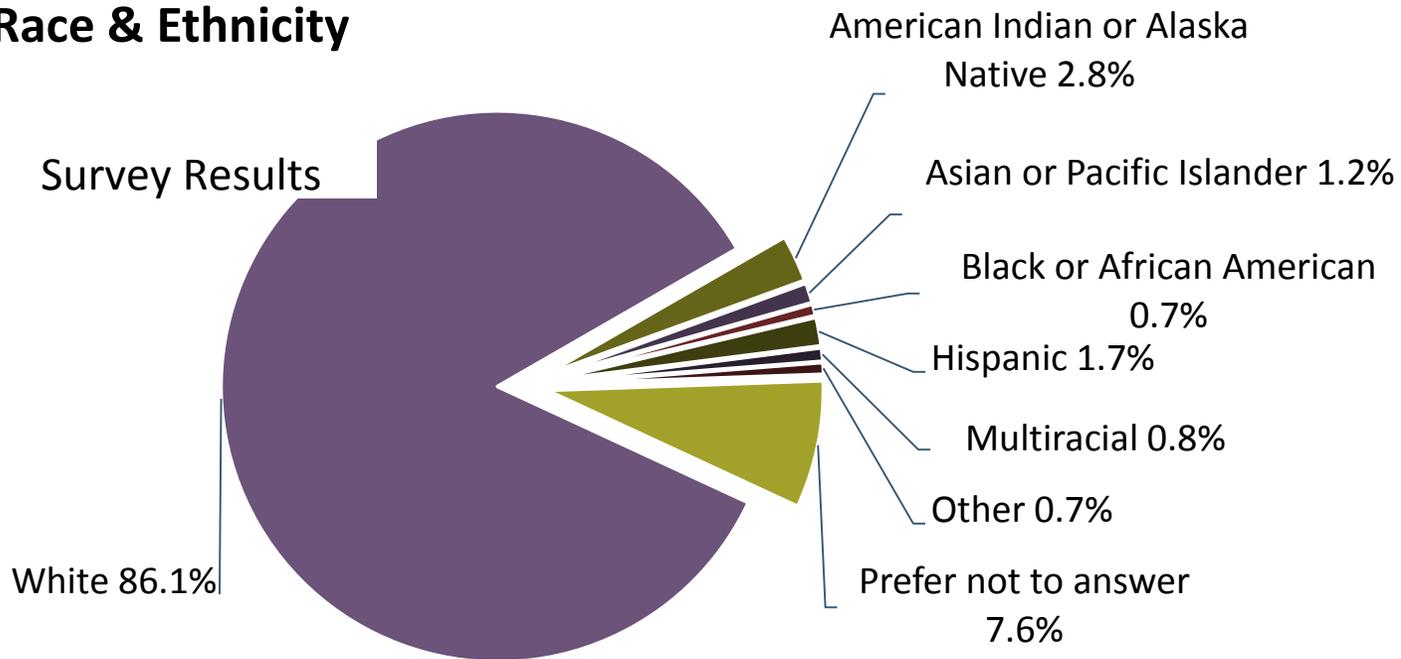
Support for Increase

1=Very opposed, 2=Opposed, 3=Neutral, 4=Supportive, 5=Very supportive



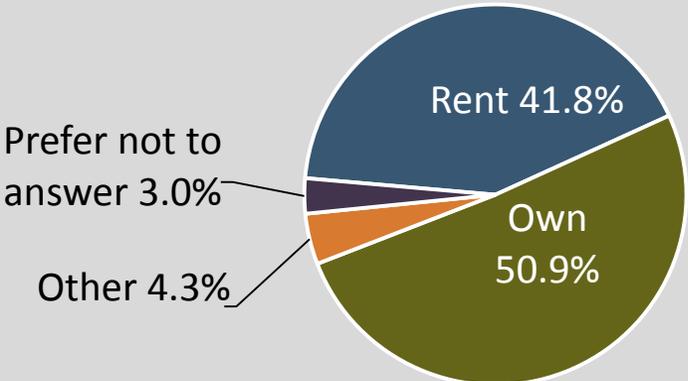
Demographics

Race & Ethnicity

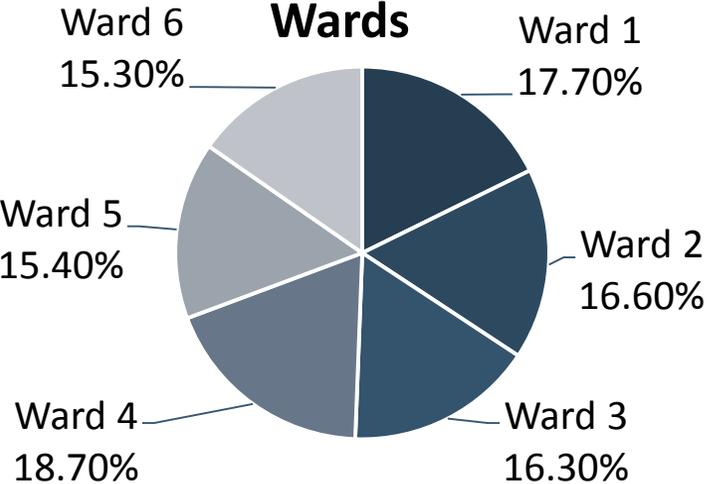


Demographics

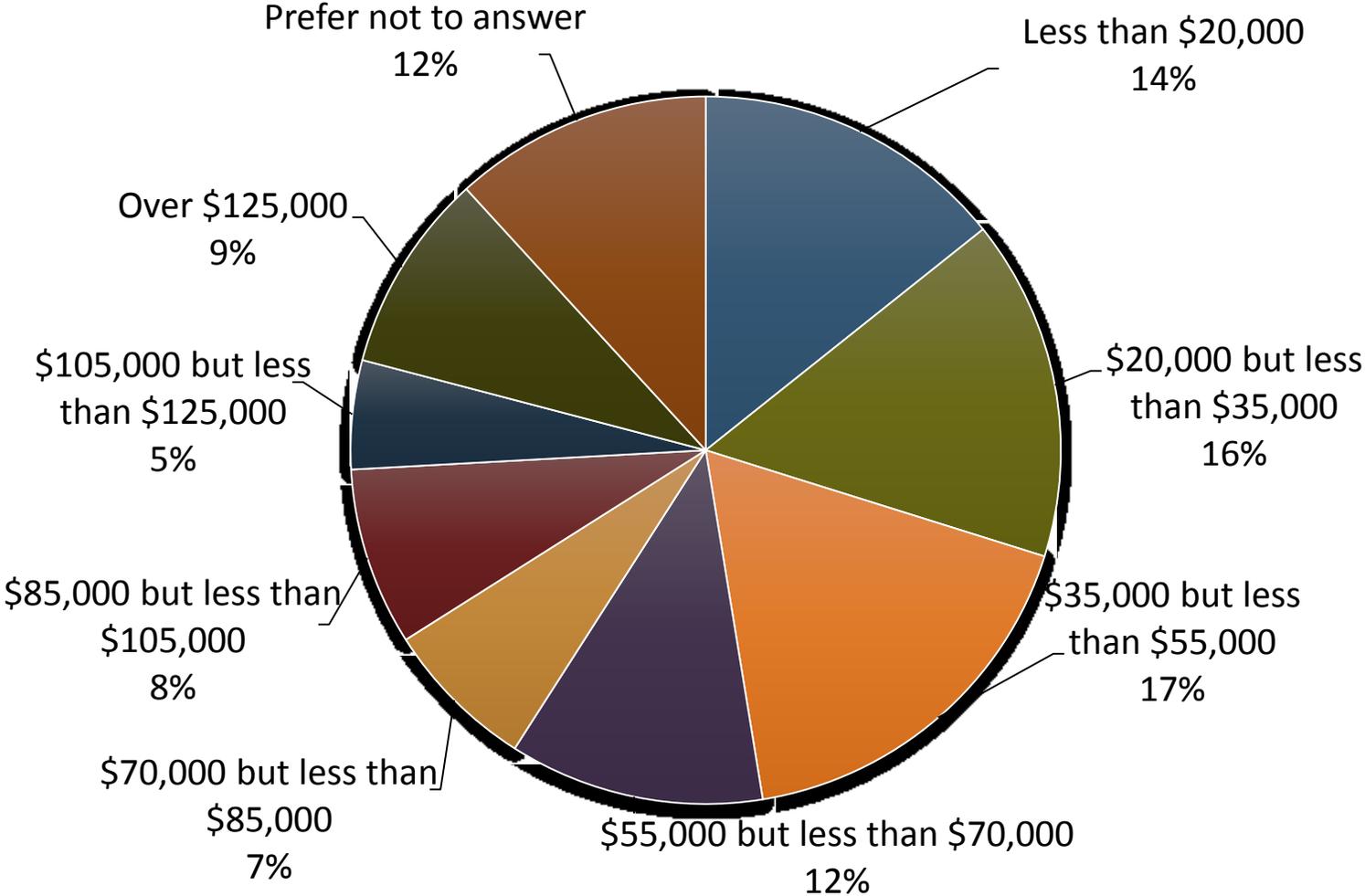
Own or Rent Current Place of Residence



Wards



Total Household Income



Questions?