

City of Missoula

Strategic Framework and 2020-2023 Strategic Plan

Why do we need a strategic framework?

- The Our Missoula Growth Policy outlines 83 distinct goals.
- The Missoula City Council has adopted 31 department-level plans and initiatives that are administered by and implemented across eight divisions in the City of Missoula.
- The City lacks one overarching framework through which to coordinate this work, guide decision making and measure progress.

What is the goal of the strategic framework?

- To support departments in the integration and implementation of their plans and initiatives.
- To create transparency and access to information for the public on how decisions are made.
- To shepherd all our work towards one unified vision.

CITY OF MISSOULA

STRATEGIC FRAMEWORK

MISSION

Reflecting the needs and values of our residents, the City of Missoula commits to enhancing opportunity and quality of life through effective delivery of City services and fiscal stewardship while maintaining and creating a harmonious natural and built environment.

VISION

We are an inclusive city where all people can live and celebrate meaningful, purposeful and fulfilling lives through the confluence of unparalleled recreational, cultural and entrepreneurial opportunities.

INTEGRATED PLANNING

UTILIZING THE OUR MISSOULA GROWTH POLICY AND OTHER ADOPTED PLANS AND INITIATIVES, DEVELOP A 3-5 YEAR STRATEGIC PLAN.

PEOPLE-FOCUSED OUTCOMES

CREATE CLEAR
PERFORMANCE INDICATORS
FOR KEY CITY SERVICES
AND NEW INITIATIVES,
COMMUNICATE PROGRESS
CLEARLY AND FREQUENTLY.

ENGAGEMENT

ENSURE EVERYONE HAS
ACCESS TO MAKE
MEANINGFUL
CONTRIBUTIONS TO
CITY ISSUES
IMPACTING THEIR
EVERYDAY LIFE.

INTENTIONAL INVESTMENT

STRATEGICALLY ALLOCATE
CITY RESOURCES TO KEY
SERVICES AND INITIATIVES
THAT ACHIEVE THE GOALS
OUTLINED IN THE
STRATEGIC PLAN.

TARGETED IMPLEMENTATION

DEVELOP ANNUAL DEPARTMENTAL ACTION PLANS THAT HELP US ACHIEVE OUR STATED STRATEGIC PLAN GOALS.

City of Missoula 2020-2023 Strategic Plan

- Uses the Our Missoula City Growth Policy as our North Star.
- Clearly articulates our guiding and operating principles.
- Sets strategic goals in the following areas:
 - Safety and Wellness
 - Community Design and Livability
 - Environmental Quality
 - Economic Health
 - Organizational Excellence

What's next?

- Work with all departments to finalize our integrated planning matrix that cross references the over 30 department-level plans and initiatives.
- Create a budget decision making tool/process that will assist us in aligning our investments with our stated goals.
- Work with key departments to create annual work plans that will outline implementation tasks, set clear timeframes for completion and identify performance indicators and a clear reporting process.